

Tanger x Polo Ralph Lauren BTS Sweepstakes

August 27, 2026 through September 8, 2026

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE, PAID MEMBERSHIP, SMS OPT-IN, EMAIL OPT-IN, OR OTHER OPT-IN WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER; ONE (1) WILL WIN.

1. ELIGIBILITY: The Tanger x Polo Ralph Lauren BTS Sweepstakes (the “Sweepstakes”) is open only to individual legal residents of the fifty (50) United States and the District of Columbia, excluding Rhode Island, who are at least eighteen (18) years old or the age of majority in their state of residence at the time of entry. Void outside these geographic areas and wherever else prohibited or restricted by law. Employees, officers, directors, and representatives of Sponsor, Polo Ralph Lauren, their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize providers, and stores located at Tanger properties, and the immediate family members (spouse, parents, siblings, and children) and household members of each such employee, officer, director, or representative, are not eligible to enter or win. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes each entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. SPONSOR: Tanger Management, LLC, 3200 Northline Avenue, Suite 360, Greensboro, NC 27408 (“Sponsor”). Polo Ralph Lauren is providing and funding the prize and campaign but is not the Sponsor unless expressly identified otherwise by Sponsor.

3. SWEEPSTAKES PERIOD: The Sweepstakes begins at 9:00 A.M. Eastern Time (“ET”) on August 27, 2026, and ends at 12:00 P.M. ET on September 8, 2026 (the “Sweepstakes Period”). Sponsor’s computer is the official time-keeping device for this Sweepstakes.

4. HOW TO ENTER: During the Sweepstakes Period, eligible entrants may enter the Sweepstakes by visiting Tanger.com and completing and submitting the Sweepstakes entry form available at

https://cdn.tangeroutlet.com/PDFs/National/2026/TangerXPoloRalphLauren_BTSSweepstakes_081226.pdf or through the Sweepstakes link on the Tanger.com homepage. The entry form may include optional opportunities to opt in to receive Tanger email messaging,

Polo Ralph Lauren email messaging, and/or Polo Ralph Lauren SMS/text messaging; however, no purchase, paid membership, SMS opt-in, email opt-in, or other opt-in is required to enter or win. Opting in to any marketing communications will not increase an entrant's chances of winning. Limit one (1) entry per person during the Sweepstakes Period. Duplicate, incomplete, mechanically reproduced, automated, or apparent fraudulent entries may be disqualified in Sponsor's sole discretion. All entries must be submitted and received during the Sweepstakes Period. Entries become the property of Sponsor and will not be acknowledged or returned. Proof of submission does not constitute proof of receipt by Sponsor.

5. WINNER SELECTION, NOTIFICATION, AND VERIFICATION; ODDS: On or about September 14, 2026, one (1) potential winner will be selected by random drawing through Sponsor's digital web platform/program from among all eligible entries properly and timely submitted and received during the Sweepstakes Period. The potential winner will be notified by email on or about September 14, 2026, using the email address provided at entry. The potential winner must respond within seventy-two (72) hours of Sponsor's first notification attempt and may be required to provide his/her full legal name, date of birth, email address, telephone number, mailing address, and any other information reasonably requested by Sponsor for purposes of eligibility verification and prize fulfillment. If the potential winner fails to respond within seventy-two (72) hours, if Sponsor's notification is returned as undeliverable or otherwise not received for any reason, or if the potential winner fails to comply with these Official Rules, that potential winner may be disqualified and deemed to have forfeited the prize, and Sponsor may select an alternate potential winner by random drawing from among the remaining eligible entries. Sponsor shall have no liability for any winner notification that is lost, intercepted, misdirected, or not received by the potential winner for any reason. Each entrant is solely responsible for monitoring the email address provided at entry. Non-winning entrants will not be notified. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

6. PRIZE: Sponsor will award one (1) Grand Prize to one (1) winner. The Grand Prize consists of one (1) Polo Ralph Lauren gift card in the amount of One Thousand Dollars (\$1,000.00), redeemable only at Polo Ralph Lauren stores located at Tanger properties. Approximate Retail Value ("ARV") of the Grand Prize is One Thousand Dollars (\$1,000.00). Polo Ralph Lauren is responsible for providing the gift card. The winner must pick up the gift card at a Polo Ralph Lauren store located at a Tanger property, as directed by Sponsor or Polo Ralph Lauren. Winner is solely responsible for all transportation costs, taxes, fees, and any other expenses associated with prize receipt, pickup, acceptance, or use that are not expressly stated as included in these Official Rules. Gift card terms, conditions, restrictions, and expiration dates, if any, apply. Prize has no cash value and is not redeemable for cash. Lost,

stolen, damaged, or destroyed gift cards or prize documentation will not be replaced or reissued. No substitution, assignment, resale, or transfer of prize is permitted, except by Sponsor, who reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable for any reason. A winner may choose not to accept the prize, in which case Sponsor may select an alternate winner by random drawing from among the remaining eligible entries.

7. PUBLICITY RELEASE: Except where prohibited by law, acceptance of the prize constitutes winner's consent, authorization, and permission for Sponsor, Polo Ralph Lauren, and their respective designees to use winner's name, image, likeness, voice, city and state of residence, prize information, and any statements made by winner regarding the Sweepstakes or prize for advertising, promotional, publicity, and other commercial purposes in any media now known or later developed, worldwide, in perpetuity, without further notice, review, approval, compensation, or consideration.

8. GENERAL CONDITIONS: Sponsor reserves the right, in its sole discretion, to cancel, suspend, modify, or terminate the Sweepstakes, or any portion thereof, if fraud, technical failures, human error, tampering, unauthorized intervention, or any other factor impairs the integrity, administration, security, fairness, or proper operation of the Sweepstakes. In such event, Sponsor may select the winner by random drawing from among all eligible, non-suspect entries received prior to the action taken or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, acting in violation of these Official Rules, or acting in an unsportsmanlike, disruptive, or fraudulent manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. RELEASE AND LIMITATION OF LIABILITY: By participating in the Sweepstakes, each entrant agrees to release, discharge, indemnify, and hold harmless Sponsor, Polo Ralph Lauren, their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize providers, and each of their respective officers, directors, employees, representatives, agents, successors, and assigns (collectively, the "Released Parties") from and against any claim, liability, loss, damage, injury, cost, or expense arising out of or relating to participation in the Sweepstakes or receipt, acceptance, possession, pickup, use, misuse, or inability to use the prize. Released Parties are not responsible for: lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled, or illegible

entries or communications; technical, hardware, software, network, internet, website, platform, or other failures or malfunctions; unauthorized human intervention; incorrect or inaccurate information; or any error, omission, interruption, deletion, defect, delay, theft, destruction, or unauthorized access to Sweepstakes entries or related materials.

10. DISPUTES: Any claims relating to the Sweepstakes shall be governed by North Carolina law without regard to its conflict of law rules, and any such claim must be heard in North Carolina. Entrants agree that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Should any term of this section or these Official Rules be deemed void, unenforceable, or contrary to law, such term shall, only to the extent necessary to bring the section within the requirements of law, be deemed severed, and the remainder of these Official Rules shall remain in full force and effect. TO THE FULLEST EXTENT PERMITTED BY LAW, ENTRANTS HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES, WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

11. PRIVACY: Personal information collected from entrants is subject to Sponsor's Privacy Policy, which can be found at Tanger.com. Personal information collected in connection with this Sweepstakes may be used by Sponsor for Sweepstakes administration, winner selection, winner verification, prize fulfillment, and other purposes described in Sponsor's Privacy Policy. Optional email opt-in and SMS/text opt-in information may be shared with Polo Ralph Lauren only where an entrant affirmatively elects to opt in to receive Polo Ralph Lauren communications. Any such communications are subject to the applicable terms and privacy practices presented at the time of opt-in. Entrants should review all privacy disclosures and opt-in language presented on the entry form before submitting any optional marketing consent.

12. WINNER CONFIRMATION: Within three (3) months after the conclusion of the Sweepstakes Period, requests for winner confirmation may be directed to: Tanger x Polo

Ralph Lauren BTS Sweepstakes Winner Confirmation Request, Tanger Management, LLC,
3200 Northline Avenue, Suite 360, Greensboro, NC 27408. Requests must be received
within ninety (90) days after the end of the Sweepstakes Period.