

Tanger Outlet Centers
Winter Steals & Deals Sweepstakes
January 5, 2026, through January 31, 2026
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. MANY WILL ENTER; ONE WILL WIN.

1. ELIGIBILITY: The Tanger Winter Deals and Steals Sweepstakes (this "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia residents who are at least eighteen (18) years old or the age of majority in their state/country of residence at the time of entry. Employees of Sponsor or affiliated companies and their immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Prior winners in sweepstakes offered by Sponsor within the 12-month period prior to this Sweepstakes are also excluded from this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law. Participation constitutes each entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. For a copy of these Official Rules, print them from [http://cdn.tangeroutlet.com/PDFs/National/2026/Sweepstakes_WinterStealsAndDeals_\\$500GiftCard_01526to013126.pdf](http://cdn.tangeroutlet.com/PDFs/National/2026/Sweepstakes_WinterStealsAndDeals_$500GiftCard_01526to013126.pdf).

2. SPONSOR: Tanger Management, LLC, 3200 Northline Avenue, Suite 360, Greensboro, NC 27408.

3. SWEEPSTAKES PERIOD: This Sweepstakes begins at 12:00 A.M. local time **January 5, 2026** and ends at 11:59 P.M. local time on **January 31, 2026** (the "Sweepstakes Period"). Sponsor's time-keeping device is the official time-keeping device for this Sweepstakes.

4. HOW TO ENTER: To enter the Sweepstakes you will provide your email address on Tanger.com or text WINTER to 826437 and reply Y to opt in. Standard text messaging rates apply. Entrants must be mobile service subscribers with text messaging service, using a participating provider. Only one (1) entry per person and phone number is allowed during the Sweepstakes Period. Duplicate or mechanically reproduced entries will not be accepted. Any attempt to obtain more than the stated number of entries by using multiple/different identities, registrations, or other attempted entry methods will void all entries and may result in disqualification. In event of a dispute, the authorized account holder of the phone number or email address used to enter will be deemed the entrant. Sponsor reserves the right to disqualify any entry that violates these Official Rules or the spirit of the Sweepstakes.

5. WINNER(S) SELECTION, NOTIFICATION & VERIFICATION; ODDS OF WINNING: There will be One (1) random winner chosen on or around February 2, 2026. Winners will be notified via email by 5:00pm February 3, 2026. The odds of winning depend on the number of eligible entries received. To claim the prize, potential winners must respond within forty-eight (48) hours and complete an Affidavit of Eligibility, Liability & Publicity Release ("Releases") sent by Sponsor. Failure to respond or comply will result in forfeiture and selection of an alternate winner. Sponsor's decisions are final and binding in all respects. Non-winning entrants will not be notified.

The winners in this Sweepstakes shall not be eligible to win any prize under any other Sweepstakes sponsored by Tanger Outlets for the twelve (12) month period immediately following this Sweepstakes Period.

6. PRIZES: Sponsor will award a Five Hundred Dollar (\$500) Retailer Gift Card to One (1) Winner. The gift card is valid in-store or online, with no expiration date, and will be sent via email with instructions and a promotional code to redeem through Giftogram.com. Gift cards have no cash value, are not redeemable for cash, and may be used at any Tanger Outlet Center. Lost or stolen gift cards or prize documentation will not be replaced. No substitution, assignment, resale, or transfer of prizes is permitted, except by Sponsor, who may substitute a prize of equal or greater value. See gift cards for applicable terms and conditions and any expiration date. Winners may choose not to accept the prize.

7. PUBLICITY RELEASE: Acceptance of a prize constitutes winner's express consent, authorization and permission for Sponsor and its designees to use such winner's image, name, voice, likeness, personal information for marketing, advertising, and publicity purposes in any media format, worldwide and perpetuity, without further compensation or notice, except where prohibited by law.

8. CONDITIONS & LIMITATIONS: By participating, entrants agree to be bound by these Official Rules and Sponsor's decisions. All entries become the exclusive property of Sponsor. By submitting an entry, entrants irrevocably assign all rights, title and interest in the entry, including copyrights, to Sponsor. Winners and entrants release and hold harmless Sponsor and its affiliates from any claims or liability arising from participation or prize acceptance. All taxes are the sole responsibility of the winner.

9. TECHNICAL ISSUES, FRAUD & DISQUALIFICATION: Sponsor is not responsible for technical failures, faulty transmissions, lost, late, misdirected or damaged entries. Sponsor reserves the right to cancel, modify, or terminate the Sweepstakes due to fraud, misconduct, or technical failures, and to disqualify any individual suspected of tampering or violating these Official Rules.

10. DISPUTES: Any claims relating to the Sweepstakes shall be governed by North Carolina law and must be heard in North Carolina. Entrants agree that: (i) disputes, claims and causes of action will be resolved individually, without resort to class action; and (ii) damages are limited to actual out-of-pocket costs, excluding attorneys' fees. The parties waive their right to (i) jury trial or (ii) to claim punitive, incidental or consequential damages with respect to all claims arising out of this Sweepstakes. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

11. PRIVACY: Personal information collected is subject to Sponsor's Privacy Policy, which can be found at <http://www.tanger.com> .

13. WINNER CONFIRMATION: Within three (3) months after the conclusion of the Sweepstakes Period, requests for a winner list may be directed to: Tanger® Outlet Centers Winter Steals & Deals Sweepstakes Winner Confirmation Request, Tanger Outlet Centers, 3200 Northline Ave., Suite 360, Greensboro, NC 27408. **SPONSOR:** Tanger Management, LLC (d/b/a Tanger Outlet Centers,) **3200 Northline Avenue, Suite 360, Greensboro, NC 27408.**

Void outside the U.S. and wherever else prohibited and/or restricted.
