

Tanger Outlet Centers
Labor Day Shopping Spree Sweepstakes
August 25, 2025, through September 1, 2025

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. MANY WILL ENTER; ONE WILL WIN.

1. ELIGIBILITY: The Tanger Labor Day Shopping Spree Sweepstakes (this "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old or the age of majority in their state/country of residence at the time of entry. Employees of Sponsor or affiliated companies and their immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to enter or win. Sponsor sometimes excludes winners of its sweepstakes from winning another sweepstakes sponsored by Sponsor for 12-months thereafter; if applicable, prior winners in sweepstakes offered by Sponsor within the 12-month period applicable to them are also excluded from this Sweepstakes.

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law. Participation constitutes each entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. For a copy of these Official Rules, print them from <https://cdn.tangeroutlet.com/PDFs/National/2025/Sweepstakes-LaborDayShoppingSpree-082525-090125.pdf>

2. SPONSOR: Tanger Management, LLC, 3200 Northline Avenue, Suite 360, Greensboro, NC 27408.

3. SWEEPSTAKES PERIOD: This Sweepstakes begins at 12:00 A.M. local time on **August 25, 2025**, and ends at 11:59 P.M. local time on **September 1, 2025** (the "Sweepstakes Period"). Sponsor's time-keeping device is the official time-keeping device for this Sweepstakes

4. HOW TO ENTER: To enter the Sweepstakes you will provide your phone number on Tanger.com or text LABORDAY (LABOR DAY) to 826437 and reply Y to opt in. No incomplete or mechanically reproduced entries will be accepted. Standard text messaging rates apply to all text message entries sent.

Mobile service provider may charge for each text message sent and received according to its standard text messaging rates. Entrants should check phone capabilities for specific text messaging instructions and consult with mobile service providers regarding pricing plans. Entrants must be a mobile service subscriber with text messaging service, using a participating service provider, in order to enter via this method. Not all mobile phone providers carry the necessary service to participate

An entrant may enter the Sweepstakes only once as outlined above during the Sweepstakes period and from only one (1) phone number or email/ IP address. Duplicate entries from the same individual or the same phone number or email/ IP address will not be allowed. The Sweepstakes platform does not support multiple entries from the same phone number or IP address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different identities, registrations and logins, addresses, or any other methods will void entrant's entries and that entrant may be disqualified. In the event of a dispute as to any entry, the authorized account holder of the telephone number or email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned a mobile telephone number or an

email address, depending on method of entry, by a mobile service provider or an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Sponsor reserves the right, in its sole and absolute discretion, to reject, disqualify and/or remove any entry without prior notice to the Entrant if, in Sponsor's sole opinion, the entry violates these Official Rules or the spirit of the Sweepstakes.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL.

5. WINNER(S) SELECTION & NOTIFICATION; ODDS OF WINNING: There will be One (1) random winner chosen on or around September 2, 2025. Winners will be notified via email on or around 5:00pm September 3, 2025.

Sponsor will select at least one (1) potential winner drawn at random from among all eligible entries received each day during the Sweepstakes Period. The odds of winning depend on the number of eligible entries received during the Sweepstakes Period. Potential winners will be notified by email or text message. Sponsor reserves the right to request a potential winner's email address, mailing address and/or phone number for purposes of confirming winner eligibility. If the potential winner fails to respond within forty-eight (48) hours of Sponsor's attempt to notify the potential winner, or if potential winner fails to cooperate with winner verification requirements or otherwise fails to comply with these Official Rules, that potential winner will be deemed to have forfeited his/her prize. Sponsor shall have no liability whatsoever for any winner notification or communication that is lost, intercepted, misdirected or not received by the potential winner for any reason. Sponsor's decisions are final and binding in all respects in matters relating to this Sweepstakes. Non-winning entrants will not be notified.

The winners in this Sweepstakes shall not be eligible to win any prize under any other Sweepstakes sponsored by Tanger Outlets for the twelve (12) month period immediately following this Sweepstakes Period.

6. PRIZES: Sponsor will award a Five Hundred Dollar (\$500) Retailer Gift Card to One (1) Winner at the end of the Sweepstakes Period for a Total of \$500 in Retailer Gift Cards awarded. (Approximate Retail Value: \$500)

Up to one five hundred dollars (\$500) will be awarded (Approximate Retail Value: \$500). Valid in-store or online, no expiration date.

Prizes will be sent via email message with instructions and promotional code to redeem prize through Giftoqram.com.

See gift cards for applicable terms and conditions and any expiration date. Gift Cards have no cash value and are not redeemable for cash. Gift cards may be used towards the purchase of merchandise at any Tanger Outlet Center. Lost or stolen gift cards or prize documentation will not be replaced or reissued.

No substitution, assignment, re-sale or transfer of prizes permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or equal value. A winner of any prize may choose not to accept the prize in his/her discretion.

7. WINNER NOTIFICATION AND VERIFICATION A potential prize winner will receive an Affidavit of Eligibility, Liability & Publicity Release (the "Releases"), which must be completed in its entirety and returned to Sponsor prior to the potential winner claiming his/her prize. A potential Winner will not be confirmed as the

Official Winner until the Releases are completed and returned to Sponsor pursuant to these Official Rules. A winner may waive his/her right to receive a prize.

8. PRIZE CONDITIONS AND LIMITATIONS: If the Releases are returned as undeliverable, not completed and returned in a timely manner, or if the selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited, and an alternate winner will be selected.

9. PUBLICITY RELEASE: Acceptance of a prize constitutes winner's express consent, authorization and permission for Sponsor and its designees to use such winner's image, name, voice and/or likeness, or other personal information, or any derivative thereof, worldwide, in perpetuity for marketing, advertising and publicity purposes in any media format (including but not limited to social media channels, radio, television, print media, advertising material, internet and websites, and magazines), without further compensation or consideration, and without notice, review or approval from winner, except where such use is prohibited by law.

10. CONDITIONS: By participating, all Entrants agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding on all matters relating to the Sweepstakes and waive any right to claim ambiguity in regard to the Sweepstakes mechanics and implementation, or interpretation of these Official Rules. All Entries will become the exclusive property of Sponsor, and none will be acknowledged or returned.

SUBMITTING AN ENTRY IN THIS SWEEPSTAKES CONSTITUTES ENTRANT'S IRREVOCABLE ASSIGNMENT, CONVEYANCE AND TRANSFERENCE TO SPONSOR OF ANY AND ALL RIGHT, TITLE AND INTEREST IN THE ENTRY INCLUDING, WITHOUT LIMITATION, ALL COPYRIGHTS.

All federal, state, local, sales, income taxes and other taxes, if applicable, are the sole responsibility of the winner. Sweepstakes is subject to all applicable federal, state and local laws. By submitting an Entry, winners and Entrants also agree to release, discharge, indemnify and hold harmless Sponsor, their advertising and promotion agencies, parent companies, affiliates, subsidiaries, and their respective officers, directors, agents, and employees (the "Released Parties"), from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize offered, or participation in this Sweepstakes.

11. NOTICE TO ONLINE ENTRANTS: Sponsor is not responsible for faulty, incorrect or mis transcribed transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Sweepstakes, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor, in its sole discretion. In the event of termination, a notice will be posted on the website and Sponsor will distribute prize to previously notified Winner. Any damage made to the website or other Sweepstake's site will be the responsibility of the authorized email account holder of the email/ IP address submitted at the time of entry. Proof of submitting an Entry will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, or programmed methods of participation will void all such submissions by such methods. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the account holder fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Any claims

relating to the Sweepstakes shall be governed by North Carolina law without regard to its conflict of law rules, and any such claim must be heard in North Carolina.

In the event of a dispute regarding the identity of an Entrant, Entry will be deemed submitted by the "Authorized Account Holder" of the IP address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an IP address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. Sponsor, their affiliate companies, parents, subsidiaries, divisions, officers, directors, and agents are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes.

The decisions of Sponsor are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

12. DISPUTES: Any claim relating to the Sweepstakes shall be governed by North Carolina law without regard to its conflict of law rules, and any such claim must be heard in North Carolina. Entrants agree that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes including any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and (iii) under no circumstances will the entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claims for, punitive, incidental and consequential damages, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

TO THE FULLEST EXTENT PERMITTED BY LAW, THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES, WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

Should any term of this section or these Official Rules be deemed void, unenforceable or contrary to law, such term shall, to the extent necessary to bring the section within the requirements of law, be deemed to be severed from the other terms of these Official Rules, and the remainder of these Official Rules shall be given effect as if it had not included the severed term herein.

13. PRIVACY: Personal information collected from entrants is subject to Sponsor's Privacy Policy, which can be found at <http://www.tanger.com>.

14. WINNER CONFIRMATION: Within three (3) months after the conclusion of the Sweepstakes Period, requests for a winner list may be directed to: Tanger® Outlet Centers Labor Day Shopping Spree Sweepstakes Winner Confirmation Request, Tanger Outlet Centers, 3200 Northline Ave., Suite 360,

Greensboro, NC 27408. **SPONSOR:** Tanger Management, LLC (d/b/a Tanger Outlet Centers,) **3200 Northline Avenue, Suite 360, Greensboro, NC 27408.**

Void outside the U.S. and wherever else prohibited and/or restricted.

