

Tanger Outlet Centers
Coach® Serena Giveaway Sweepstakes
July 13 – July 19, 2020
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The Tanger Outlet Center Coach® Serena Giveaway Sweepstakes (the “Sweepstakes”) begins at 9:00 A.M. (Eastern time) on July 13, 2020 and ends at 9:00 P.M. (Eastern time) on July 19, 2020 (the “Sweepstakes Period”).

ELIGIBILITY: The Sweepstakes is open only to individual legal residents of the fifty (50) United States and the District of Columbia who are at the age of majority at the time of entry. Void outside these geographic areas and wherever else prohibited by law. Employees, officers, directors and representatives of Tanger Management, LLC, Tanger Properties Limited Partnership (D/B/A Tanger Outlet Centers), and Coach® and their respective entities, parent companies, affiliates, and subsidiaries (collectively “Tanger” and “Coach®”); employees, officers, directors, and representatives of stores located at Tanger Outlet Centers; and the immediate family (spouse, parents, siblings, and children) and household members of employees, officers, and directors of Tanger and Coach® and stores located at Tanger Outlet Centers, are not eligible. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.

HOW TO ENTER: To enter the Sweepstakes, visit the Tanger Outlets website at www.Tangeroutlet.com and complete and submit the identified entry form (“Entry.”) Sponsor will only accept entries during the Sweepstakes Period. Entrants are subject to all notices posted online including, but not limited to, Sponsor’s Privacy Policy. All entry forms must be complete, accurate, legible, and understandable in order to be entered into the Sweepstakes. All Entry forms, including the information contained therein, will become the property of Sponsor and Coach® and none will be returned.

An entrant may enter the Sweepstakes only one (1) time during the Sweepstakes period and through only one (1) email/ IP address. Duplicate entries from the same individual or the same email/ IP address will not be allowed. The Sweepstakes platform does not support multiple entries from the same IP address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different identities, registrations and logins, addresses, or any other methods will void entrant’s entries and that entrant may be disqualified. All entries must be received during the Sweepstakes Period. Use of any automated system to submit entries is prohibited and will result in disqualification. Potential winners may be required to show proof of identity and of being the authorized account holder. No mechanical reproduction of entries allowed.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL.

ENTRIES: Sponsor reserves the right, in its sole and absolute discretion, to reject, disqualify and/or remove any entry without prior notice to the Entrant if, in Sponsor’s sole opinion, the entry violates these Official Rules or the spirit of the Sweepstakes, or is otherwise inappropriate. Entrant warrants and represents that the Entry is correct and legally created.

ENTRIES SUBMITTED/POSTED TO THE WEBSITE WILL NOT BE EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER.

Sponsor reserves the right to request proof of identity of an Entrant prior to awarding a prize, or at any other time during the term of the Sweepstakes. Entrant's failure to provide proof in a timely manner when requested by Sponsor shall result in the disqualification of the Entry and the forfeiture of any prize. By submitting an Entry, Entrant warrants and represents that he/she consents to the submission and the use of the Entry. By participating, Entrant grants Sponsor and Coach® permission to use the Entrant's name, hometown, photo, image and the like for future advertising and publicity purposes in connection with the Sweepstakes in any and all media without additional compensation, notification or permission, and as is further set forth within these Rules.

Entries made by any other individual or entity that (1) is not the person named on the submitted Entry or (2) is made in any manner inconsistent with these Official Rules, will be declared invalid and disqualified from this Sweepstakes.

METHOD OF DETERMINING WINNER:

Twenty-nine (29) Grand Prize Winners will be selected randomly through Sponsor's platform, from among all Entries properly and timely received, on or about July 20, 2020. A Winner will be notified by Sponsor via either a phone number or email address set forth on the Entry form. Winner must confirm receipt of Sponsor's notification within forty-eight (48) hours of Sponsor's notification. If a potential winner does not acknowledge notification within the specified time, the prize will be deemed to have been forfeited and Sponsor may randomly select a substitute winner from all remaining eligible entries.

Duplicate, incomplete, mechanically reproduced, or apparent fraudulent entries may be disqualified within Sponsor's sole discretion.

A Winner need not be present to win. Sponsor shall have no liability whatsoever for any winner notification that is lost, intercepted, misdirected or not received by the potential winner for any reason. Entrant shall be solely responsible for checking his/her post/Entry on a regular basis to verify whether his/her entry has been selected as a potential winner. Sponsor's decisions are final and binding in all respects.

GRAND PRIZE:

Twenty-nine (29) Grand Prizes: One (1) Grand Prize will be awarded to one (1) winner for each of the 29 Tanger Outlet Coach® Store locations. The Grand Prize to be awarded will consist of One (1) Coach® Serena Bag to each individual winner. Limit one (1) prize per Winner.

Winner is solely responsible for all federal, state, and local taxes and other fees associated with prize receipt and/or use including but not limited to all sales tax and gratuities. Prizes are not redeemable for cash either in whole or in part. No substitution, assignment, re-sale or transfer of Grand Prize is permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or equal value. The winner of any prize may choose not to accept the prize in his/ her discretion, in which case Sponsor may randomly select a substitute winner from all property and timely received entries.

Sponsor makes no representations and shall have no liability with regard to any prize issued or awarded. The Prize must be claimed by the Winner in person during normal business hours at the Coach® store located in the Tanger Outlet Center of their choice within the United States. Winner is solely responsible for

his/her own transportation to/from the Center to claim a Prize. Any Prize not claimed within thirty (30) days of notification to the winner, shall be deemed forfeited and abandoned and Sponsor reserves the right to select a new winner from among all proper and timely entries.

WINNER NOTIFICATION AND VERIFICATION: If a potential prize winner does not respond to Sponsor within forty-eight (48) hours of Sponsor's notification, such potential winner may be disqualified, and an alternate winner will be randomly selected. A potential prize winner will receive an Affidavit of Eligibility, Liability & Publicity Release (the "Releases"), which must be completed in its entirety and returned to Sponsor prior to the potential winner claiming his/her prize. A potential Winner will not be confirmed as the Official Winner until the Releases are completed and returned to Sponsor pursuant to these Official Rules. A winner may waive his/her right to receive a prize.

Non-winning Entrants will not be notified.

PRIZE CONDITIONS AND LIMITATIONS: If the Releases are returned as undeliverable, not completed and returned in a timely manner, or if the selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and an alternate winner will be selected.

PUBLICITY RELEASE: By submitting an Entry, Entrant irrevocably grants to Sponsor, Coach® and their respective agents an unlimited, worldwide, perpetual, unconditional, gratis license and right to edit, modify, adapt, distribute, stream, post, publish broadcast, reproduce, encode, store, copy, transmit, publicly display, exhibit, and/or otherwise use or reuse (without limitation as to when or to the number of times used) the Entry and all elements thereof in whole or in part, including any persons or likeness embodied therein (in each case, as submitted or as edited/modified in any way by Sponsor, in its sole discretion) as well as the Entrant's image, name, voice and/or likeness or other personal information, or any derivative thereof, in any way, and may use them in any and all media including but not limited to social media channels, radio, television, print media, advertising material, internet and websites, and magazines, now or hereafter devised, , worldwide, in perpetuity, without attribution, permission, notification, further compensation or consideration, and without notice, review or approval from Entrant or any other party, except where such use is prohibited by law.

SUBMITTING AN ENTRY IN THIS SWEEPSTAKES CONSTITUTES ENTRANT'S IRREVOCABLE ASSIGNMENT, CONVEYANCE AND TRANSFERENCE TO SPONSOR OF ANY AND ALL RIGHT, TITLE AND INTEREST IN THE ENTRY INCLUDING, WITHOUT LIMITATION, ALL COPYRIGHTS.

CONDITIONS: By participating, all Entrants agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding on all matters relating to the Sweepstakes and waive any right to claim ambiguity in regard to the Sweepstakes mechanics and implementation, or interpretation of these Official Rules. All Entries will become the exclusive property of Sponsor, and Coach®, and none will be acknowledged or returned. Any winner's Entry and acceptance of any prize constitutes permission for Sponsor and Coach® to use said winner's name, Photograph, likeness, statements, biographical information, voice and address (city and state) on a worldwide basis, and in all forms of media, in perpetuity, without notice or further compensation. By submitting an Entry, Entrant irrevocably grants Sponsor, Coach® and their respective agents an unlimited, worldwide, perpetual, unconditional, gratis license and right to edit, modify, adapt, distribute, stream, post, publish, broadcast, reproduce, encode, store, copy, transmit, publicly display, exhibit, and or otherwise use or reuse (without limitation as to when or to the number of times used) the Entry and all elements thereof, in whole or in part, including any persons or likeness embodied therein (in each case, as submitted or as edited/modified in any way by Sponsor, in its sole discretion) in any way, and may use them in any and all media, including but not limited to any marketing materials or owned channels, now or hereafter devised, worldwide in perpetuity, without attribution, compensation, permission or notification to

the Entrant, his/her parent or legal guardian, his/her successors or assigns, or any other entity, and without notice, review, or approval from Entrant or any other party. SUBMITTING AN ENTRY IN THIS SWEEPSTAKES CONSTITUTES ENTRANT'S IRREVOCABLE ASSIGNMENT, CONVEYANCE AND TRANSFERENCE TO SPONSOR OF ANY AND ALL RIGHT, TITLE AND INTEREST IN THE ENTRY INCLUDING, WITHOUT LIMITATION, ALL COPYRIGHTS.

All federal, state, local, sales, income taxes and other taxes, if applicable, are the sole responsibility of the winner. Sweepstakes is subject to all applicable federal, state and local laws. By submitting an Entry, winners and Entrants also agree to release, discharge, indemnify and hold harmless Sponsor, Coach®, their advertising and promotion agencies, parent companies, affiliates, subsidiaries, and their respective officers, directors, agents, and employees (the "Released Parties"), from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize offered, or participation in this Sweepstakes.

NOTICE TO ONLINE ENTRANTS: Sponsor is not responsible for faulty, incorrect or mistranscribed transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Sweepstakes, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor, in its sole discretion. In the event of termination, a notice will be posted on the website and Sponsor will select Sweepstakes winners from all eligible entries received up to the time of termination or modification. Any damage made to the website or other Sweepstakes site will be the responsibility of the authorized email account holder of the email/ IP address submitted at the time of entry. Proof of submitting an Entry will not be deemed to be proof of receipt by Sponsor. Any use of robotic, automatic, or programmed methods of participation/voting will void all such submissions/votes by such methods. Sponsor reserves the right to prohibit the participation/voting of an individual if fraud or tampering is suspected or if the account holder fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Any claims relating to the Sweepstakes shall be governed by North Carolina law without regard to its conflict of law rules, and any such claim must be heard in North Carolina.

In the event of a dispute regarding the identity of an Entrant, Entry will be deemed submitted by the "Authorized Account Holder" of the IP address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an IP address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. Sponsor and Coach®, their affiliate companies, parents, subsidiaries, divisions, officers, directors, and agents are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes.

The decisions of Sponsor are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including

if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

DISPUTES: Entrants agree that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages (other than for actual out-of-pocket expenses), and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

Should any term of this section or these Official Rules be deemed void, unenforceable or contrary to law, such term shall, but only to the extent necessary to bring the section within the requirements of law, be deemed to be severed from the other terms of these Official Rules, and the remainder of these Official Rules shall be given effect as if it had not included the severed term herein.

TO THE FULLEST EXTENT PERMITTED BY LAW, THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES, WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH, VANDALIZE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

PRIVACY: Personal information collected from entrants is subject to Sponsor's Privacy Policy, which can be found at <http://www.tangeroutlet.com>. If Entrant chooses to opt-in to marketing communications from Coach® the applicable Privacy Policy may be found at <https://www.Coach.com/privacy>.

WINNER CONFIRMATION: For a written confirmation of the winner (available after July 20, 2020) send a stamped, self-addressed envelope (no later than August 20, 2020), to: Tanger Outlet Centers' Coach® Serena Giveaway Sweepstakes-Winner Confirmation Request, Tanger Outlet Centers, 3200 Northline Ave., Suite 360, Greensboro, NC 27408.

SPONSOR: Tanger Management, LLC (d/b/a Tanger Outlet Centers,) 3200 Northline Avenue, Suite 360, Greensboro, NC 27408.

Void outside the U.S. and wherever else prohibited and/or restricted.
