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Official Contest Rules and Regulations

Tanger Outlets Ottawa Friendship Day Giveaway August 1st to August 4th, 2022

ELIGIBILITY: The Friendship Day Giveaway, hereby to be referred to as "the Contest", is open to all residents of Ontario who have reached the age of majority in Ontario at the time of the Contest. Entrants under the age of 16 years old must have parental permission. Not open to residents of Quebec.

Notwithstanding the foregoing, the Contest is not open to employees, representatives and agents of Tanger Outlets Ottawa and RioCan (collectively, the "Contest Sponsors") or of any retailer located in Tanger Outlets Ottawa, or the Contest Sponsors' affiliated companies, advertising and promotional agencies, and all persons with whom any of the foregoing individuals are domiciled or members of their respective immediate families.

By entering the Contest, each entrant automatically accepts the rules set out below (the "Contest Rules"), which are subject to change without notice, and automatically releases the Contest Sponsor and any other person or entity associated in any way with the Contest, all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the Contest, including, without limitation, the selection of the draw winner and the administration of the Contest.

Internet access, a valid e-mail account, and an Instagram account are required to participate in the Contest.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. Instagram is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Contest Sponsors and not Instagram. You understand that you are providing your information to Contest Sponsors and not to Instagram.

By entering the Contest, all entrants accept the terms and conditions of the following Contest Rules and agree to be bound by them.

The Contest is on August 1st, 2022 at 9:30 AM EST and ends on August 4th, 2022 at 4:30 PM EST. Contest is void where prohibited by law. All times refer to EST.

1. TO ENTER: Entrants are to like the post, follow us on @tangeroutletsottawa and tag a friend in the comments under the post. Contest is void where prohibited by law. One entry permitted, per person.

Contest Sponsor shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, inability to access any online service or web site, inability to enter the Contest or any other malfunction or human or technical error, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, undelivered or misdirected entries.

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All entries shall automatically become the property of the Contest Sponsors.

The odds of winning the Contest depend on the number of eligible entries submitted and received in accordance with these Rules.

2. PRIZING: The prize package consists of two (2) winners:

One winner will receive a two-hundred dollar (\$200.00 CAD) gift card to the Tanger Outlets Ottawa centre and the account they tag in the comments will also receive a two-hundred dollar (\$200.00 CAD) gift card to the Tanger Outlets Ottawa centre.

(Total value of \$400.00 CAD)

- 3. WINNERS: One individual and their tagged account will be chosen via random electronic on August 4th at 4:30 PM EST and be contacted via Instagram. If the winner cannot be reached within 48 hours following the draw, incorrectly answers the skill-testing question, declines the prize, or does not claim the prize within three (3) days, another entrant will be selected. All comments must be friendly and cannot defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any other party's personal or proprietary rights. Comments that are deemed as inappropriate by the Contest Sponsors will be disqualified from the Contest and will not be eligible to win.
- 4. As a condition of winning, each potential winner must sign and return a Declaration and Release confirming his/her compliance with the Contest Rules and acceptance of the prize as awarded, releasing the Contest Sponsors and any other person or entity associated in any way with the Contest, and all of their respective affiliates, subsidiaries, directors, officers, shareholders, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the Contest, including, without limitation, liability arising from the administration and operation of the Contest or acceptance of any prize as awarded. Potential winners may also be required to provide the Contest Sponsors with photo identification as evidence of their age, which will only be used for verification purposes.
- 5. By entering the Contest, each entrant, his/her parent or legal guardian on his/her behalf, automatically accepts the Contest Rules, which are subject to change without notice to contest entrants, and automatically releases the Contest Sponsors and any other person or entity associated in any way with the Contest, and all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the Contest, including, without limitation, the selection of the winners and the administration of the Contest.
- 6. By entering the Contest and voluntarily providing personal information including, but not limited to, the entrant's name, e-mail address and telephone number, each Contest entrant automatically grants permission to the Contest Sponsors and their respective advertising and promotional agencies to the collection and use of such information for the purpose of administering the Contest and selecting the winners of the prize. If declared a winner, each such entrant, his/her parent or legal guardian on his/her behalf, automatically consents to the use and publication of the entrant's name, city of residence, photograph, voice and/or image for any publicity and programming purposes, commercial or otherwise, in any and all media used by the Contest Sponsors and their respective advertising and promotional agencies with respect to the Contest, without payment or compensation, throughout the world in perpetuity.

- 7. The Contest and the terms and conditions contained in these Official Contest Rules and Regulations shall be governed exclusively by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada.
- 8. The Contest Sponsors or its designated representative will make a maximum of three attempts to contact each potential winner within three (3) days of the draw date. If the potential winner cannot be contacted within 24 hours of the draw date, or if there is a return of any notification as undeliverable, the potential winner may, in the sole discretion of the Contest Sponsors, be disqualified, and if disqualified, will forfeit all rights to the prize. In the event of such disqualification the Contest Sponsors may, at its sole discretion, randomly select an alternate potential winner from among the remaining eligible entries. In such event, the Contest Sponsors will attempt to contact such alternate potential winner a maximum of two times within one day of selection of that alternate potential winner. If that alternate potential winner cannot be contacted, or if there is a return of any notification as undeliverable, he or she may, in the sole discretion of the Contest Sponsors, be disqualified and, if disqualified, will forfeit all rights to the prize. Potential winners that are successfully contacted by the Contest Sponsors or its designated representative must visit Shopper Services at Tanger Outlets Ottawa located at 8555 Campeau Drive Suite 400 in order to complete the requirements of the Contest as set out in the Contest Rules. To be declared a winner and receive the prize, the potential winner must successfully complete the requirements of the Contest as set out in the Contest Rules.
- 9. The prize must be accepted as awarded, and is not transferable, assignable or convertible to cash all except as may be specifically permitted by the Contest Sponsors in its sole discretion. The Contest Sponsors reserve the right, in its sole discretion, to substitute any prize or a component thereof with an item or items of equal or greater value, including, without limitation, a cash award. Prizes will be delivered only to confirmed winners.
- 10. Before being declared a winner, each potential winner must: (a) correctly answer a timelimited mathematical skill-testing question unassisted and without mechanical or other aid, and (b) sign the Contest Sponsors' Declaration and Release form at the Shopper Services located in Tanger Outlets Ottawa, which, among other things, (i) confirms compliance with these Rules, (ii) acknowledges acceptance of the prize as awarded, (iii) releases the Released Parties from any liability in connection with this Contest, the entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof, and (iv) agrees to the publication. reproduction and/or other use of the entrant's name, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Sponsors in any manner, including print, broadcast or the Internet (including, but not limited to, social media). If an eligible winner (a) fails to correctly answer the skill testing question, (b) fails to return the properly executed Contest documents as outlined herein, (c) cannot accept (or is unwilling to accept) the prize as awarded for any reason, and/or (d) is determined to be in violation of these Rules (all as determined by the Contest Sponsors in its sole discretion), he or she may be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize), and the Contest Sponsors reserve the right, time permitting, to select an alternate potential winner for the prize in accordance with the applicable procedures outlined in these Rules, in which case the foregoing provisions of this section will apply to such alternate potential winner.

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- 11. Anyone determined to be in violation of these Rules for any reason is subject to disqualification in the sole discretion of the Contest Sponsors at any time.
- 12. The Contest Sponsors reserves the right, in its sole discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical, or other problem, tampering, unauthorized intervention, fraud, failure, or any other cause beyond the reasonable control of the Contest Sponsors that interferes with the proper conduct of this Contest as contemplated by these Rules. In the event of an attempt to undermine the legitimate operation of this Contest in any way (as determined by the Contest Sponsors in its sole discretion) the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.
- 13. In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, point of sale, television, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.