



Tanger
DAYTONA BEACH

LOYAL GUESTS. UNBEATABLE VALUE.

TANGER DAYTONA BEACH



The top outlet destination in Daytona Beach

Daytona Beach is a coastal, family-oriented destination on the east coast of Florida. Tanger Daytona attracts locals and tourists who visit the area for its selection of beautiful beaches, golfing, world-class auto racing, annual events, and shopping.

ADDRESS

1100 Cornerstone Blvd.,
Daytona Beach, FL 32117

352K SF

Open-air shopping
destination

75+ BRANDS

Top fashion and
lifestyle retailers

MAJOR CITIES

Orlando, FL (50 mi)
St. Augustine, FL (80 mi)
Jacksonville, FL (80 mi)
Gainesville, FL (80 mi)

MSA POPULATION

718,006 – Daytona Beach, FL

TOURIST HUB

10.1 Million to
Daytona Beach, FL



SERENA & LILY
OUTLET



AMERICAN EAGLE®
OUTFITTERS

Prime location

Conveniently located just off Interstate 95 and LPGA Boulevard just minutes from Daytona International Speedway, LPGA International Golf Course, and the most popular beaches in the market.



Inrix Traffic Counts - 2023



200,000+ cars
pass by per day on
surrounding roadways¹



Nearest Major Airport
Orlando Sanford International Airport
30 miles south of the center

¹ Includes surrounding roadways that may not be visible on aerial; Source: Inrix 2023 AADT



DAYTONA BEACH, FL
RANKINGS

#4 Fastest Growing Places in
the U.S.
U.S. News & World Report

#4 Best Places to Retire in the
U.S.
U.S. News & World Report

#16 Best Places to Live Near the
Beach in the U.S.
U.S. News & World Report

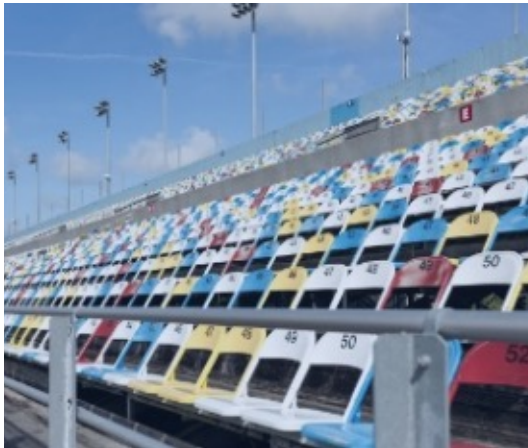


TOURIST HUB

10.1 Million Annual Visitors to
Daytona Beach, FL

Daytona Beach was dubbed
**"The World's Most Famous
Beach"** in the early 1900s

Attracts a mix of **beachgoers,**
families, and racing fans



PROXIMITY TO MARKET
DESTINATIONS

LPGA International
1.4 miles away

Advent Health Daytona
1.7 miles away

**Daytona International
Speedway, Host of the
NASCAR Daytona 500**
2.5 miles away



A GROWING
COMMUNITY

(proposed, planned or under
construction within 10 miles)

+2.0K Multi-Family Units

+17 Hotels

+2.3K Hotel Rooms

Source: CoStar

TANGER DAYTONA BEACH

Demographics

TRADE AREA

2.7M
2024 Population

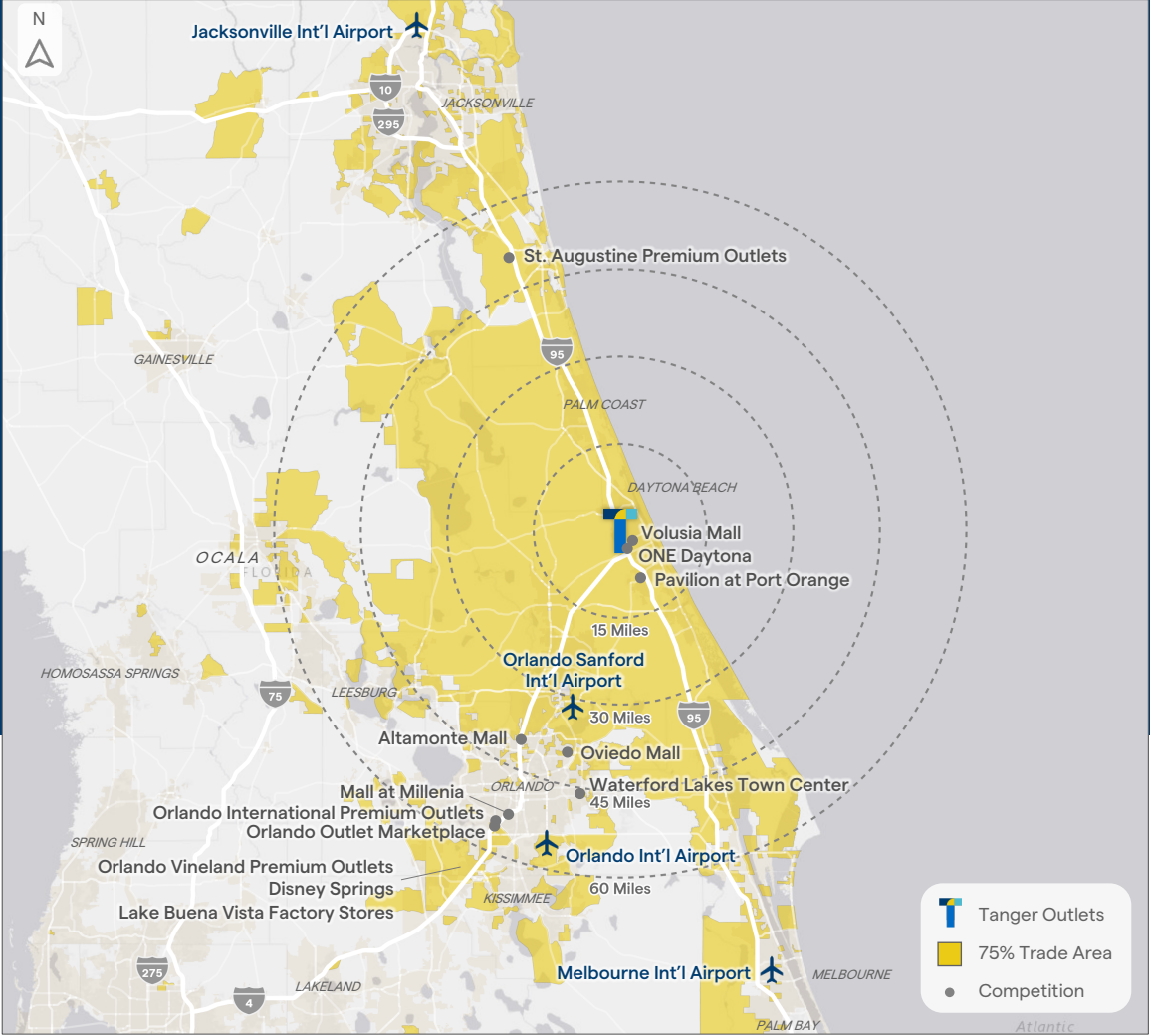
9.7%
2024-2029 Population Growth Rate
U.S. 1.9%

42.1
Median Age
U.S. 39.3

\$115K
Average Household Income
U.S. \$113K

	Trade Area	15 Miles	30 Miles	45 Miles	Daytona Beach, FL MSA
2024 Population	2,661,826	295,833	744,176	1,655,890	718,006
2024-2029 Pop. Growth Rate	9.7%	5.3%	5.3%	3.9%	5.4%
Households	1,027,866	132,796	314,732	669,239	304,360
Avg. HH Income	\$114,857	\$90,914	\$95,608	\$104,754	\$95,958
Median Age	42.1	50.8	49.2	43.7	49.5

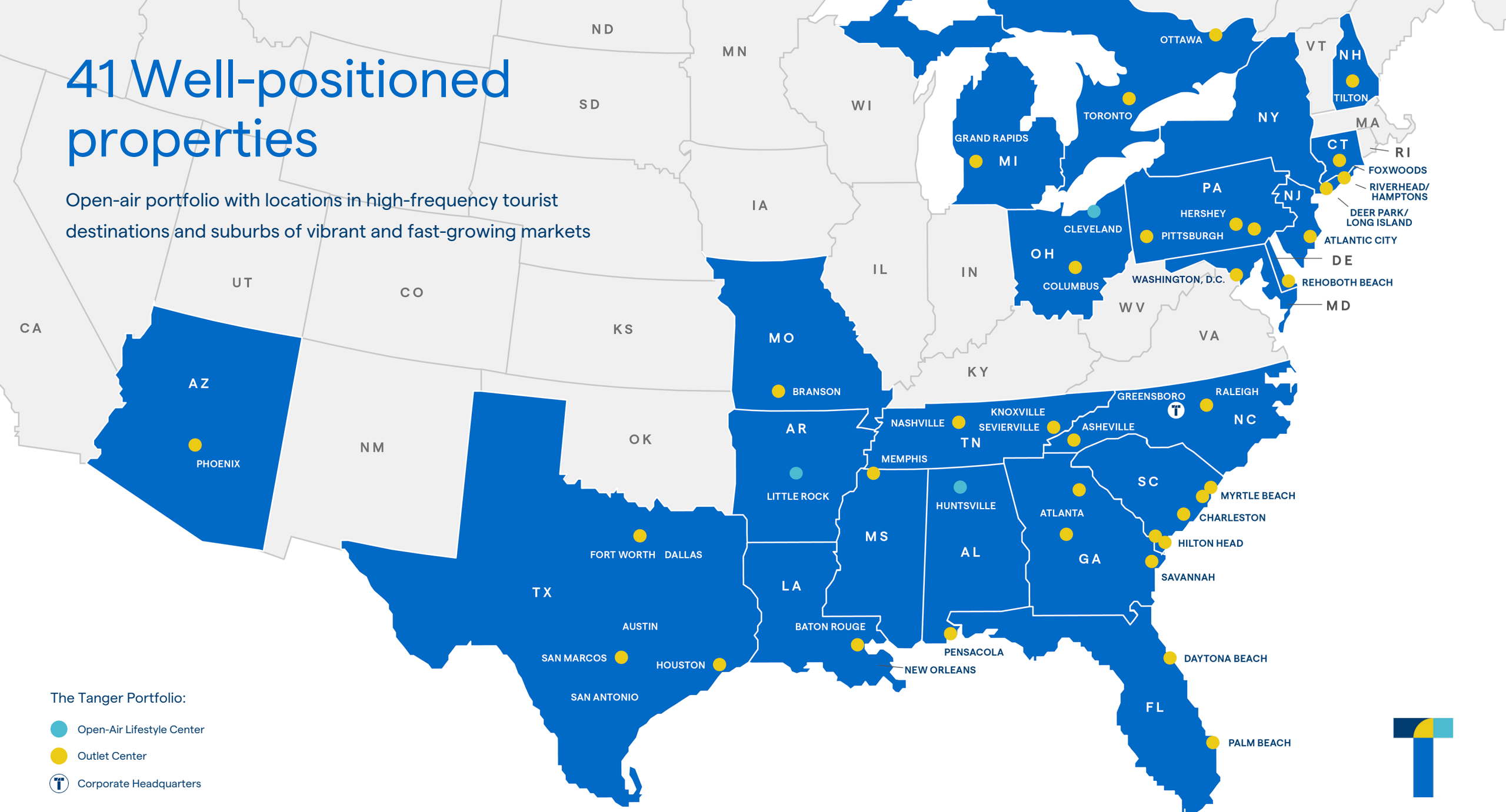
Sources: 2024 Alexander Babbage Trade Areas, 2024 ESRI Demographics



Market Retail	DISTANCE (Miles)	DRIVE TIME (Minutes)
ONE Daytona	2	9
Volusia Mall	2	10
The Pavilion at Port Orange	8	17
Oviedo Mall	39	50
Altamonte Mall	41	49
Waterford Lakes Town Center	47	63
St. Augustine Premium Outlets	53	51
Mall at Millenia	54	61
Orlando Outlet Marketplace	55	60
Orlando International Premium Outlets	55	61
Orlando Vineland Premium Outlets	62	77
Disney Springs	62	75
Lake Buena Vista Factory Stores	64	79

Open-air portfolio with locations in high-frequency tourist destinations and suburbs of vibrant and fast-growing markets

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CONTACT US



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Tanger[®]