



Tanger
COLUMBUS

LOYAL GUESTS. UNBEATABLE VALUE.



Outlet shopping in one of the fastest-growing big American cities

Columbus is vastly outpacing the rest of Ohio in population growth due to its diverse economy, including a strong presence in healthcare, education, and technology. Tanger Columbus is the top outlet center in this high-growth market.

ADDRESS

400 South Wilson Rd.,
Sunbury, OH 43074

355K SF

Open-air shopping
destination

80+ BRANDS

Top fashion and
lifestyle retailers

MAJOR CITIES

Columbus, OH (20 mi)
Dayton, OH (75 mi)

MSA POPULATION

2,209,888 – Columbus, OH

TOURIST HUB

51.2 Million to Greater
Columbus, OH



COACH
OUTLET



AMERICAN EAGLE®
OUTFITTERS



Prime location

Positioned just off Interstate 71, providing easy access for travelers and locals alike.



Inrix Traffic Counts - 2023



125,000+ cars
pass by per day on
surrounding roadways¹



Nearest Major Airport
John Glenn Columbus International Airport
17 miles south of the center

¹ Includes surrounding roadways that may not be visible on aerial; Source: Inrix 2023 AADT



COLUMBUS, OH RANKINGS

#1 Fastest Growing Market in Ohio
ESRI

#4 Fastest-Selling Housing Market
Zillow

#9 Best Big Cities in the U.S.
Conde Nast

#10 Best State Capitals to Live In
WalletHub



ECONOMY & TOURISM

Diversified economy with some of the world's most recognized companies, Scotts Miracle-Gro, Express, JPMorgan Chase, Nationwide, and Abercrombie & Fitch

435 conventions and trade shows hosted annually

Growing sports tourism market
– U.S. Figure Skating Championships, NCAA Championships, and MLS All Star Game



PROXIMITY TO UNIVERSITIES / COLLEGES

140K+ students within 50 miles

- Ohio State University, largest university in the state with 65K students and 31K employees
- Other nearby universities include Franklin University and Ashland University



A GROWING COMMUNITY

(proposed, planned or under construction within 10 miles)

+3.0K Multi-Family Units

+3 Hotels

+262 Hotel Rooms

Source: CoStar

TANGER COLUMBUS

Demographics

TRADE AREA

2.9M
2024 Population

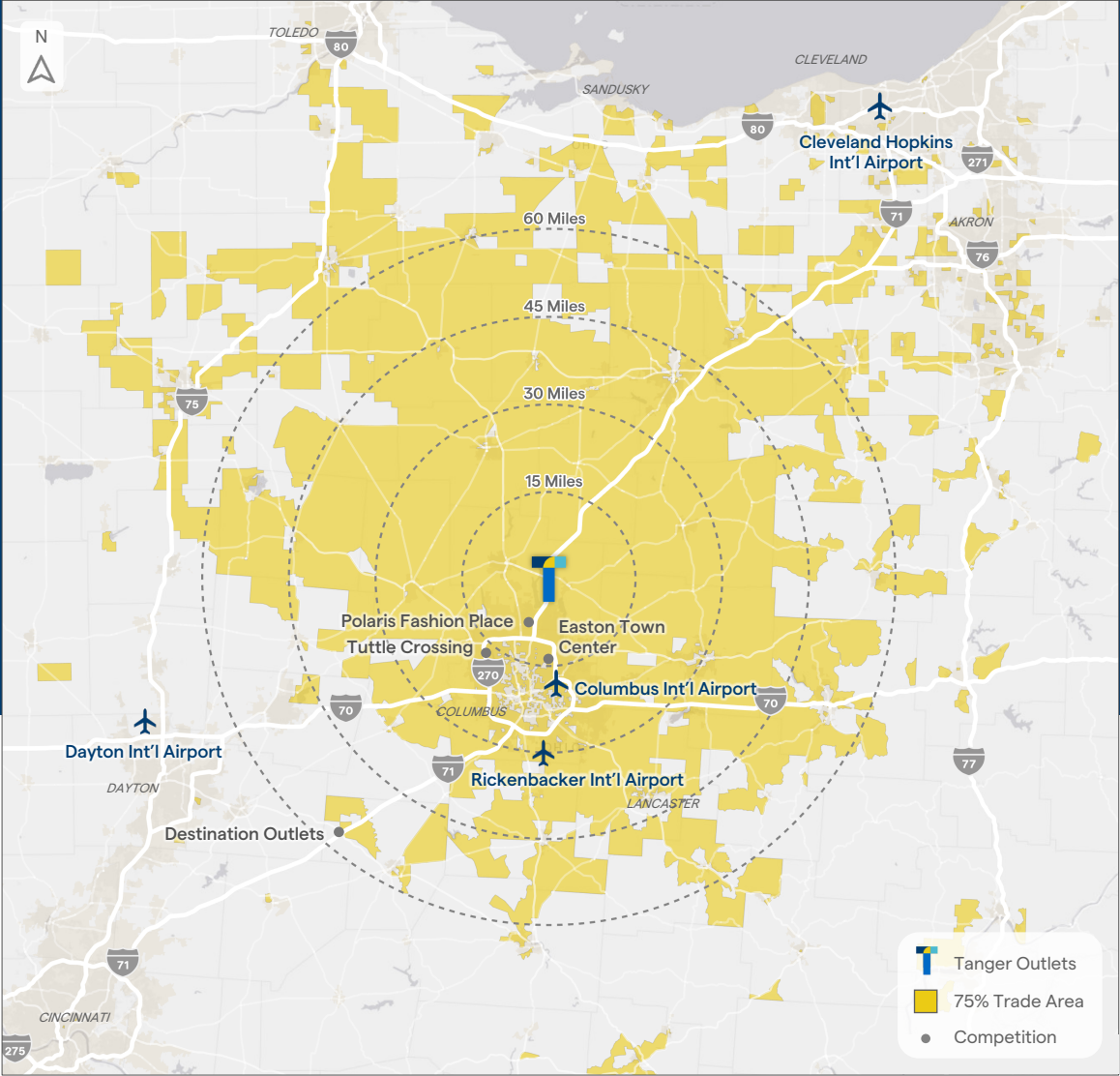
1.8%
2024-2029 Population Growth Rate
U.S. 1.9%

38.6
Median Age
U.S. 39.3

\$110K
Average Household Income
U.S. \$113K

	Trade Area	15 Miles	30 Miles	45 Miles	Columbus, OH MSA
2024 Population	2,926,931	585,545	1,986,380	2,481,885	2,209,888
2024-2029 Pop. Growth Rate	1.8%	3.7%	2.8%	2.4%	2.8%
Households	1,150,361	229,518	790,206	985,783	875,428
Avg. HH Income	\$110,357	\$137,422	\$113,015	\$108,003	\$111,809
Median Age	38.6	38	36.4	37.3	36.9

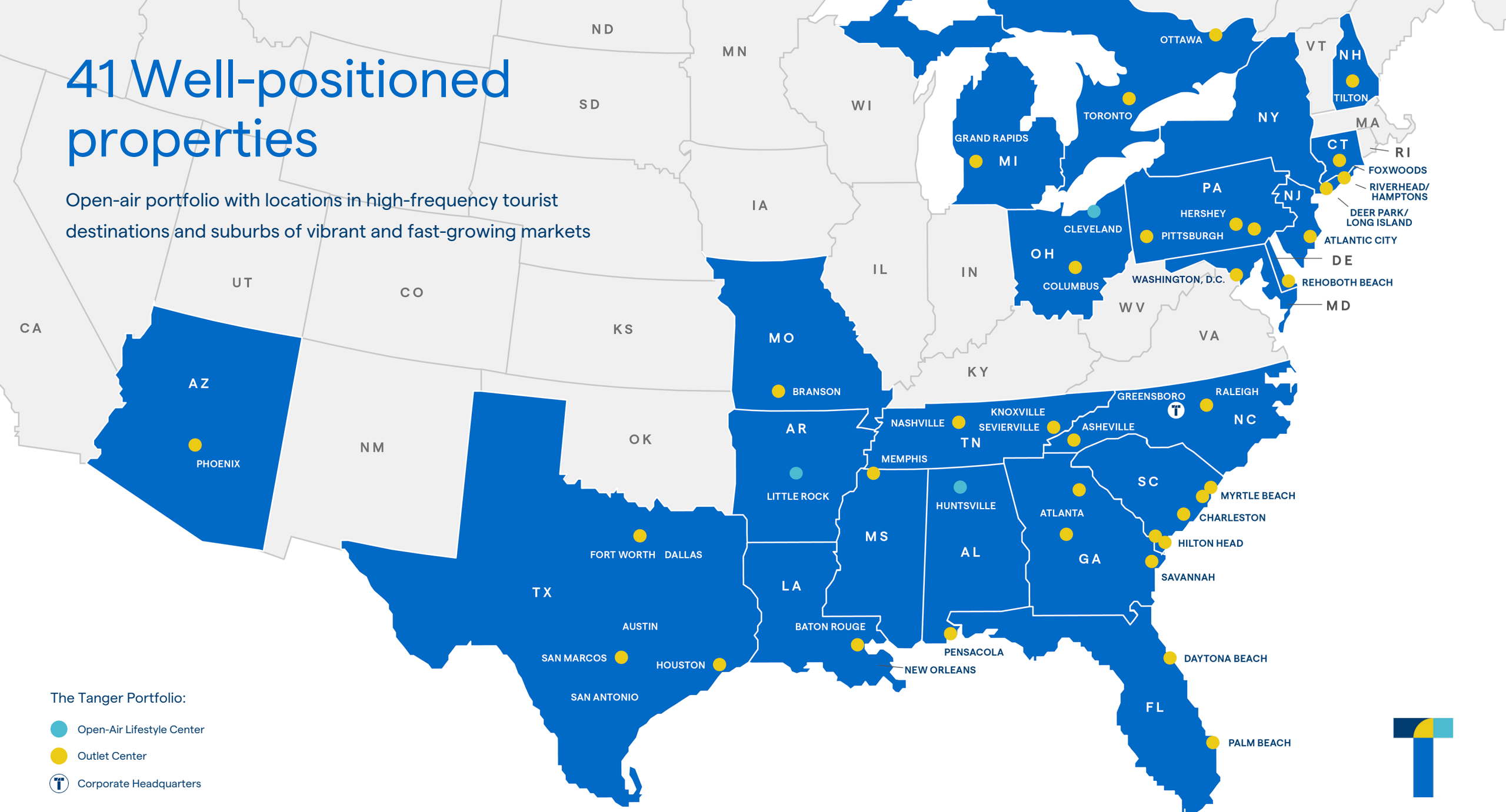
Sources: 2024 Alexander Babbage Trade Areas, 2024 ESRI Demographics



Market Retail	DISTANCE (Miles)	DRIVE TIME (Minutes)
Polaris Fashion Place	8	20
Easton Town Center	14	25
Tuttle Crossing	17	27
Destination Outlets	57	67

41 Well-positioned properties

Open-air portfolio with locations in high-frequency tourist destinations and suburbs of vibrant and fast-growing markets



CONTACT US



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leasing.tanger.com

Tanger[®]