



**Tanger**<sup>®</sup>  
BRANSON

LOYAL GUESTS. UNBEATABLE VALUE.



# Outlet shopping in one of America's top vacation destinations

Branson is known as the "Live Entertainment Capital of the World" with over 100 live attractions and shows annually. Tanger Branson is located within a day's drive of 25% of the U.S. population and draws over 74% of visitors from beyond 50 miles.

## ADDRESS

300 Tanger Blvd.,  
Branson, MO 65616

## 330K SF

Open-air shopping  
destination

## 75+ BRANDS

Top fashion and  
lifestyle retailers

## MAJOR CITIES

Springfield, MO (40 mi)

## MSA POPULATION

57,865 – Branson, MO

## TOURIST HUB

10.3 Million to  
Branson, MO



# TANGER BRANSON

## Prime location

Ideally positioned along Highway 76, also known as the 'Strip' in Branson. This bustling area is a hub for entertainment, shopping, and dining.



Inrix Traffic Counts - 2023



**54,000+** cars  
pass by per day on  
surrounding roadways<sup>1</sup>



**Nearest Major Airport**  
Branson Airport  
8 miles south of the center

<sup>1</sup>Includes surrounding roadways that may not be visible on aerial; Source: Inrix 2023 AADT



### BRANSON, MO RANKINGS

**#10** Best Cities to Visit in the Fall

USA Today

**Top 12** Small Towns to Live in the U.S.

Travel + Leisure Magazine

Home to **5** of the Top Ranked Golf Courses in Missouri

Golfweek



### TOURIST HUB

**10.3** Million Annual Visitors to Branson, MO

**\$1.7** Billion Visitor Spending

**3** Area Lakes

**100** Live Shows / **56K** Seats

**45** Music Theatres

**13** Golf Courses



### PROXIMITY TO MARKET DESTINATIONS

**Adjacent to major attractions within the Branson Theatre District** including Aquarium at the Boardwalk and Dolly Paton's Stampede

**4 miles** from Silver Dollar City, an 1800s-themed award-winning amusement park. Named the **#1 Theme Park** in America by USA Today



### SCENIC TRI-LAKES AREA

**Located in the heart of the Ozark Mountains** with a variety of outdoor and recreational activities

**Activities include** fishing, boating, parasailing, jet-skiing, and swimming

# TANGER BRANSON

## Demographics

TRADE AREA

**3.8M**

2024 Population

**2.5%**

2024-2029 Population Growth Rate

U.S. 1.9%

**39.6**

Median Age

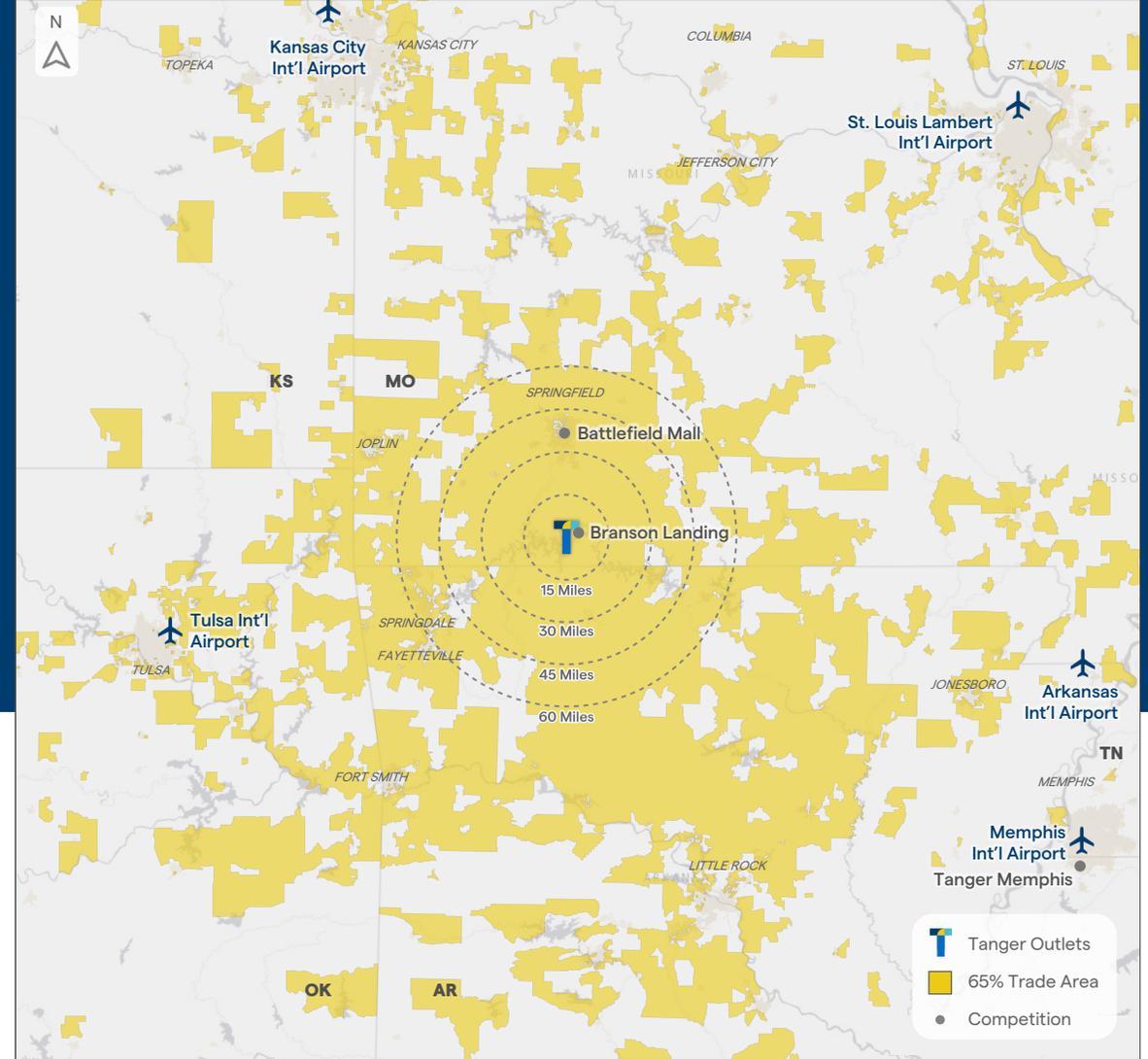
U.S. 39.3

**\$95K**

Average Household Income

U.S. \$113K

	Trade Area	15 Miles	30 Miles	45 Miles	Branson, MO MSA
2024 Population	3,757,088	79,750	229,767	654,863	57,865
2024-2029 Pop. Growth Rate	2.5%	2.3%	3.2%	2.4%	2.2%
Households	1,453,064	33,055	91,834	270,255	23,312
Avg. HH Income	\$94,709	\$81,804	\$83,182	\$79,329	\$78,120
Median Age	39.6	46.9	42.9	40.3	42.6



### Market Retail

Branson Landing

Battlefield Mall

DISTANCE  
(Miles)

DRIVE TIME  
(Minutes)

3

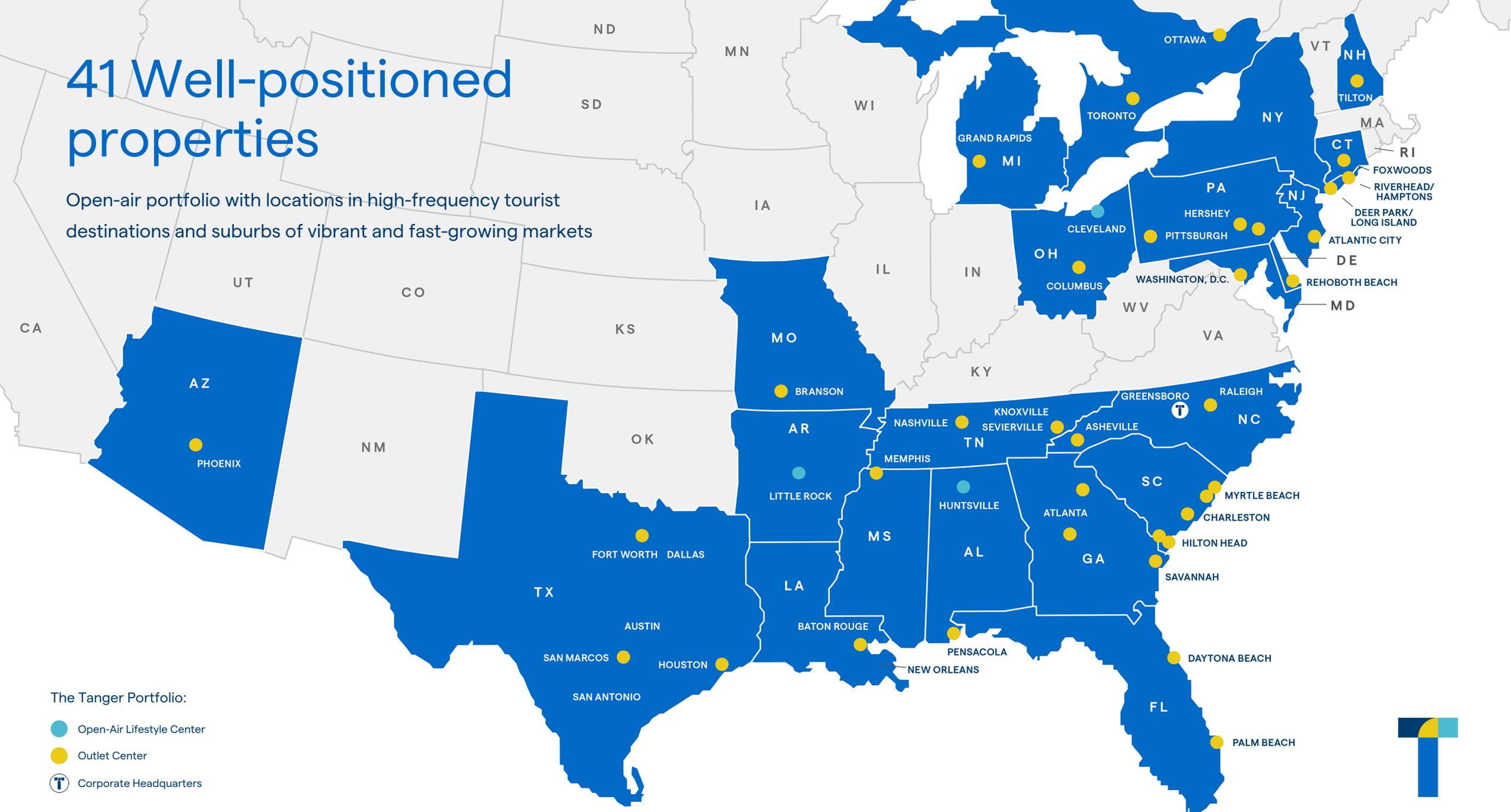
12

36

46

# 41 Well-positioned properties

Open-air portfolio with locations in high-frequency tourist destinations and suburbs of vibrant and fast-growing markets



CONTACT US



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[leasing.tanger.com](http://leasing.tanger.com)

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