



Tanger
BRANSON

LOYAL GUESTS. UNBEATABLE VALUE.



Outlet shopping in one of America's top vacation destinations

Branson is known as the "Live Entertainment Capital of the World" with over 100 live attractions and shows annually. Tanger Branson is located within a day's drive of 25% of the U.S. population and draws over 74% of visitors from beyond 50 miles.

ADDRESS

300 Tanger Blvd.,
Branson, MO 65616

330K SF

Open-air shopping
destination

75+ BRANDS

Top fashion and
lifestyle retailers

MAJOR CITIES

Springfield, MO (40 mi)

MSA POPULATION

57,865 – Branson, MO

TOURIST HUB

10.3 Million to
Branson, MO



Prime location

Ideally positioned along Highway 76, also known as the 'Strip' in Branson. This bustling area is a hub for entertainment, shopping, and dining.



54,000+ cars
pass by per day on
surrounding roadways¹



Nearest Major Airport
Branson Airport
8 miles south of the center

¹ Includes surrounding roadways that may not be visible on aerial; Source: Inrix 2023 AADT



BRANSON, MO RANKINGS

#10 Best Cities to Visit in the Fall

USA Today

Top 12 Small Towns to Live in the U.S.

Travel + Leisure Magazine

Home to **5** of the Top Ranked Golf Courses in Missouri

Golfweek



TOURIST HUB

10.3 Million Annual Visitors to Branson, MO

\$1.7 Billion Visitor Spending

3 Area Lakes

100 Live Shows / **56K** Seats

45 Music Theatres

13 Golf Courses



PROXIMITY TO MARKET DESTINATIONS

Adjacent to major attractions within the Branson Theatre District including Aquarium at the Boardwalk and Dolly Paton's Stampede

4 miles from Silver Dollar City, an 1800s-themed award-winning amusement park. Named the **#1 Theme Park** in America by USA Today



SCENIC TRI-LAKES AREA

Located in the heart of the Ozark Mountains with a variety of outdoor and recreational activities

Activities include fishing, boating, parasailing, jet-skiing, and swimming

Demographics

TRADE AREA

3.8M
2024 Population

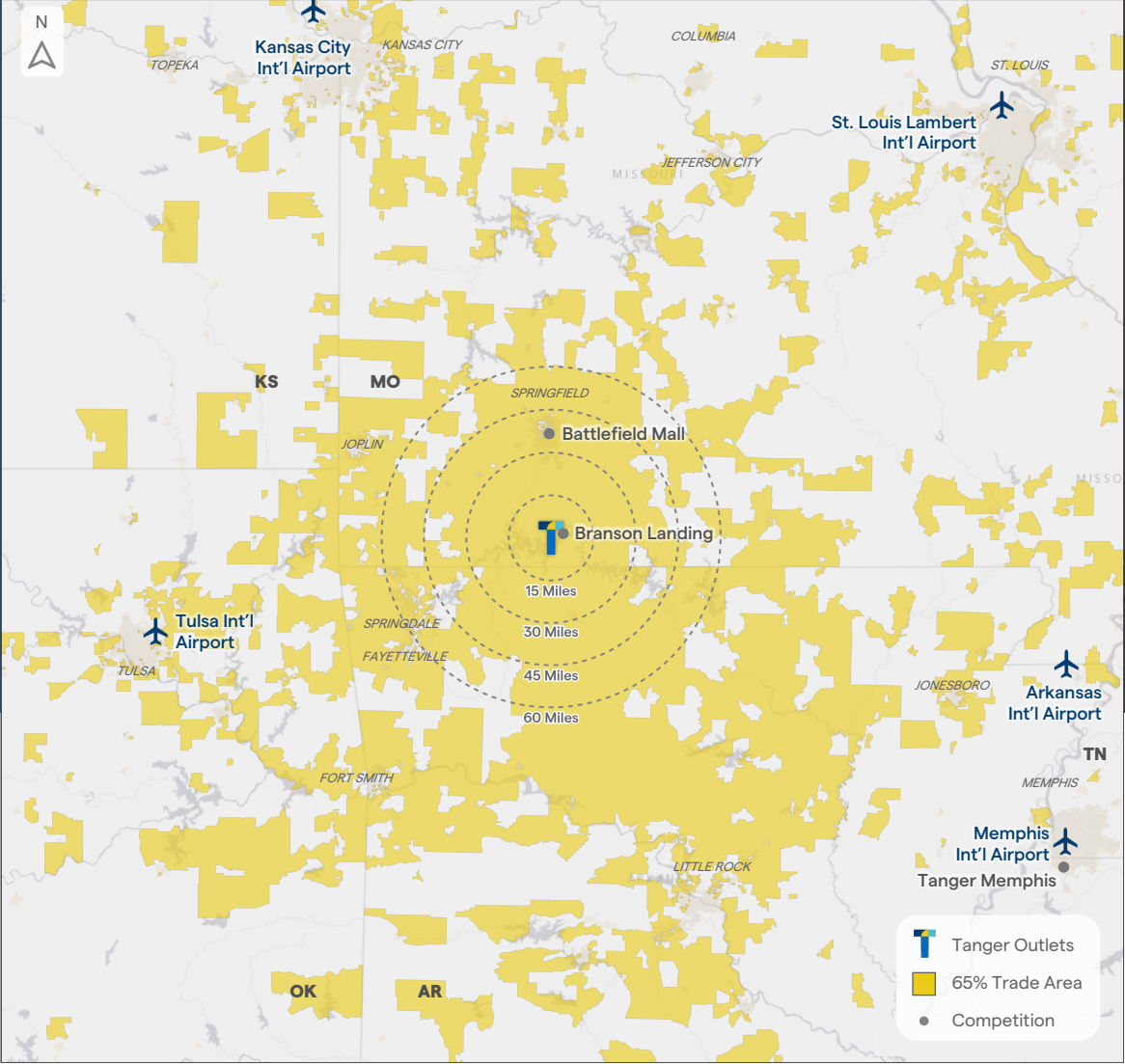
2.5%
2024-2029 Population Growth Rate
U.S. 1.9%

39.6
Median Age
U.S. 39.3

\$95K
Average Household Income
U.S. \$113K

	Trade Area	15 Miles	30 Miles	45 Miles	Branson, MO MSA
2024 Population	3,757,088	79,750	229,767	654,863	57,865
2024-2029 Pop. Growth Rate	2.5%	2.3%	3.2%	2.4%	2.2%
Households	1,453,064	33,055	91,834	270,255	23,312
Avg. HH Income	\$94,709	\$81,804	\$83,182	\$79,329	\$78,120
Median Age	39.6	46.9	42.9	40.3	42.6

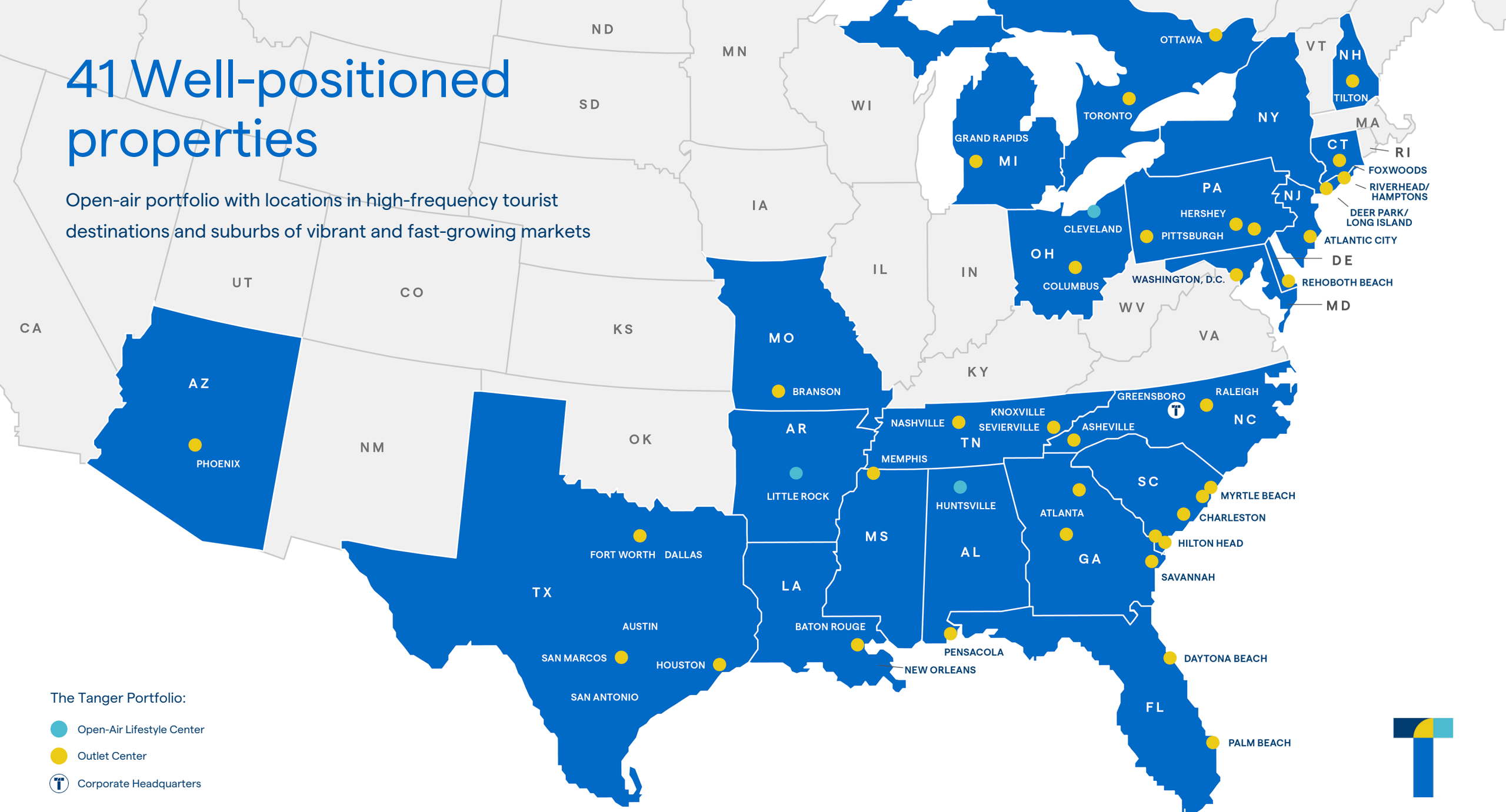
Sources: 2024 Alexander Babbage Trade Areas, 2024 ESRI Demographics



Market Retail	DISTANCE (Miles)	DRIVE TIME (Minutes)
Branson Landing	3	12
Battlefield Mall	36	46

41 Well-positioned properties

Open-air portfolio with locations in high-frequency tourist destinations and suburbs of vibrant and fast-growing markets



CONTACT US



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