



LOYAL GUESTS. UNBEATABLE VALUE.



# Outlet shopping nestled in the popular Dutch Country

The Lancaster area, with the Pennsylvania Dutch attractions, theme parks, theatres, beautiful countryside and farmlands, and great outlet shopping brings millions of tourists to the region each year.

#### ADDRESS 311 Stanley K Tanger Blvd., Lancaster, PA 17602-1467

#### MAJOR CITIES

Reading, PA (25 mi) Harrisburg, PA (40 mi) Baltimore, MD (55 mi) Philadelphia, PA (55 mi) **376K SF** Open-air shopping destination

#### MSA POPULATION

559,987 – Lancaster, PA

#### 65+ BRANDS

Top fashion and lifestyle retailers

#### **TOURIST HUB**

10 million visitors to Hershey-Harrisburg Region

POLO RALPH LAUREN



COACH OUTLET POTTERY BARN OUTLET



#### TANGER LANCASTER

## Prime location

Positioned at the junction of U.S. Route 30 and Lincoln Highway East, enabling it to attract visitors from Philadelphia, Harrisburg, York, and beyond.





**35,000+ cars** pass by per day on surrounding roadways<sup>1</sup>



Nearest Major Airport Philadelphia International Airport 55 miles east of the center

#### TANGER LANCASTER | A CITY RICH WITH HISTORY & CULTURE



#### LANCASTER, PA RANKINGS

**#3** Best Places to Retire U.S. News & World Report

**#55** Best Places to Live in the U.S. U.S. News & World Report



#### **TOURISM HUB**

**26K** jobs supported by the tourism industry

**3 live-entertainment houses:** Sight & Sound Theatre, Dutch Apple Dinner Theatre, and American Music Theatre

**15** museums and over **80** art galleries



#### **DIVERSE ECONOMY**

Top industries include agriculture, manufacturing, healthcare, and education

224K+ students within 50 miles

- University of Delaware, 24K students
- Towson University, 20K students
- West Chester University, 17K students



#### A GROWING COMMUNITY

(proposed, planned or under construction within 10 miles)

+1.3K Multi-Family Units

+6 Hotels

+624 Hotel Rooms

#### TANGER LANCASTER

### Demographics

TRADE AREA

1.5M 2023 Population

41.7

Median Age

U.S. 39.0

0.8%

2023-2028 Population Growth Rate

\$117K Average Household Income

	Trade Area	15 Miles	30 Miles	45 Miles	Lancaster, PA MSA
2023 Population	1,471,710	460,036	1,597,477	3,991,192	559,987
2023-2028 Pop. Growth	0.8%	0.8%	0.9%	1.0%	0.9%
Households	561,407	172,967	601,503	1,538,771	210,539
Avg. HH Income	\$117,367	\$106,017	\$108,905	\$119,085	\$106,728
Median Age	41.7	40.1	40.6	41.3	40.1

Ν ALLENTOWN Tanger Hershey HARRISBURG Philadelphia Premium Outlets Plymouth Meeting Mall King of Prussia Shoppes at Belmont PHILADELPHIA • Exton Square Shops @ Rockvale York Galleria IANCASTE Philadelphia International Airport 🛧 Concord Mall Outlet Shoppes at Gettysburg 15 Miles Christiana Mall 30 Miles Hunt Valley Towne Centre BALTIMORE 45 Miles Tanger Outlets 65% Trade Area Competition 60 Miles



Market Retail	DISTANCE (Miles)	DRIVE TIME (Minutes)
Shops @Rockvale	1.4	3
Shoppes at Belmont	6	14
York Galleria	24	32
Tanger Hershey	29	42
Exton Square	32	51
Philadelphia Premium Outlets	37	65
Concord Mall	39	63
Christiana Mall	39	64
Hunt Valley Towne Centre	43	70
King of Prussia	44	54
Plymouth Meeting Mall	50	63
Outlet Shoppes at Gettysburg	54	84

## 42 Well-positioned properties

Open-air portfolio with locations in high-frequency tourist destinations and suburbs of vibrant and fast-growing markets



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ΜN

IA

WI



OTTAWA

ΡΑ

HERSHEY

TORONTO

CLEVELAND

GRAND RAPIDS

MI 

DETROIT

VΤ

ΝY

TILTON

СТ

MA

- RI

DEER PARK/ LONG ISLAND

ATLANTIC CITY

DE

MD

**REHOBOTH BEACH** 

FOXWOODS

RIVERHEAD/

HAMPTONS

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