



**Tanger**  
DAYTONA BEACH

LOYAL GUESTS. UNBEATABLE VALUE.



TANGER DAYTONA BEACH



# The top outlet destination in Daytona Beach

Daytona Beach is a coastal, family-oriented destination on the east coast of Florida. Tanger Daytona attracts locals and tourists who visit the area for its selection of beautiful beaches, golfing, world-class auto racing, annual events, and shopping.

## ADDRESS

1100 Cornerstone Blvd.,  
Daytona Beach, FL 32117

## 352K SF

Open-air shopping  
destination

## 75+ BRANDS

Top fashion and  
lifestyle retailers

## MAJOR CITIES

Orlando, FL (50 mi)  
St. Augustine, FL (80 mi)  
Jacksonville, FL (80 mi)  
Gainesville, FL (80 mi)

## MSA POPULATION

699,971 – Daytona Beach, FL

## TOURIST HUB

10 million visitors to  
Daytona Beach, FL



SERENA & LILY  
OUTLET



Paimetto Moon™

AMERICAN EAGLE®  
OUTFITTERS



# Prime location

Conveniently located just off Interstate 95 and LPGA Boulevard just minutes from Daytona International Speedway, LPGA International Golf Course, and the most popular beaches in the market.



**220,000+** cars  
pass by per day on  
surrounding roadways<sup>1</sup>



**Nearest Major Airport**  
Orlando Sanford International Airport  
30 miles south of the center

<sup>1</sup>Includes surrounding roadways that may not be visible on aerial





DAYTONA BEACH, FL  
RANKINGS

**#7** Best Places to Live in Florida  
U.S. News & World Report

**#7** Best City to Relocate To  
USA Today

**#8** Fastest Growing Places in  
U.S.  
U.S. News & World Report

**#8** Best Places to Retire  
U.S. News & World Report



TOURIST HUB

**10** Million Annual Visitors to  
Daytona Beach, FL

Daytona Beach was dubbed  
**"The World's Most Famous  
Beach"** in the early 1900s

Attracts a mix of **beachgoers,  
families, and racing fans**



PROXIMITY TO MARKET  
DESTINATIONS

**LPGA International**  
1.4 miles away

**Advent Health Daytona**  
1.7 miles away

**Daytona International  
Speedway, Host of the  
NASCAR Daytona 500**  
2.5 miles away



A GROWING  
COMMUNITY

(proposed, planned or under  
construction within 10 miles)

**+1.7K** Multi-Family Units

**+16** Hotels

**+2.1K** Hotel Rooms

Source: CoStar

Demographics

TRADE AREA

1.9M

2023 Population

7.6%

2023-2028 Population Growth Rate

U.S. 1.5%

41.9

Median Age

U.S. 39.0

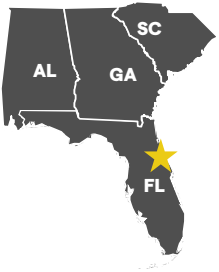
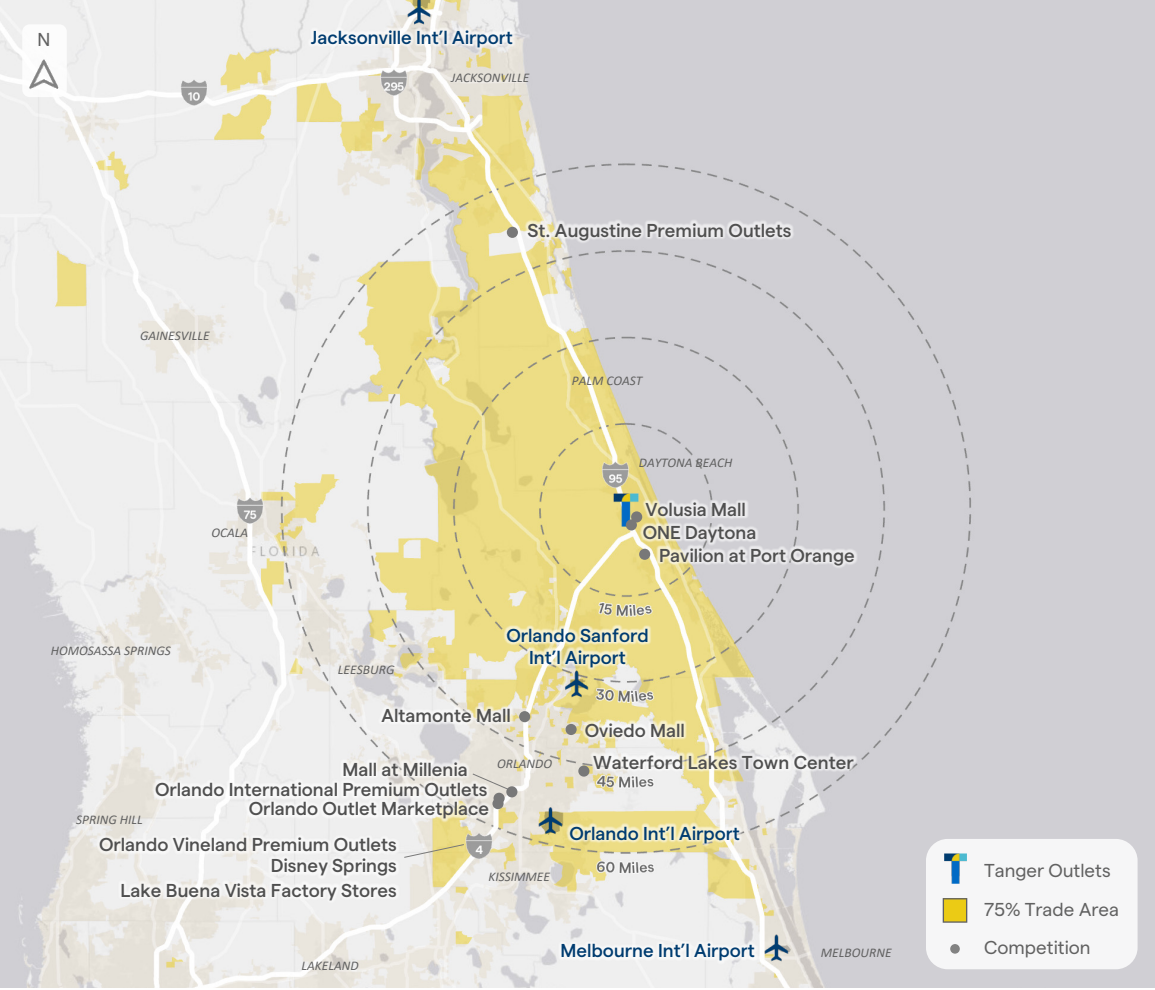
\$103K

Average Household Income

U.S. \$106K

	Trade Area	15 Miles	30 Miles	45 Miles	Daytona Beach, FL MSA
2023 Population	1,885,139	288,223	722,294	1,612,265	699,971
2023-2028 Pop. Growth	7.6%	3.0%	3.6%	2.2%	3.7%
Households	735,574	129,042	303,991	650,001	295,112
Avg. HH Income	\$102,825	\$79,965	\$83,497	\$93,475	\$83,850
Median Age	41.9	50.6	48.3	43.7	48.7

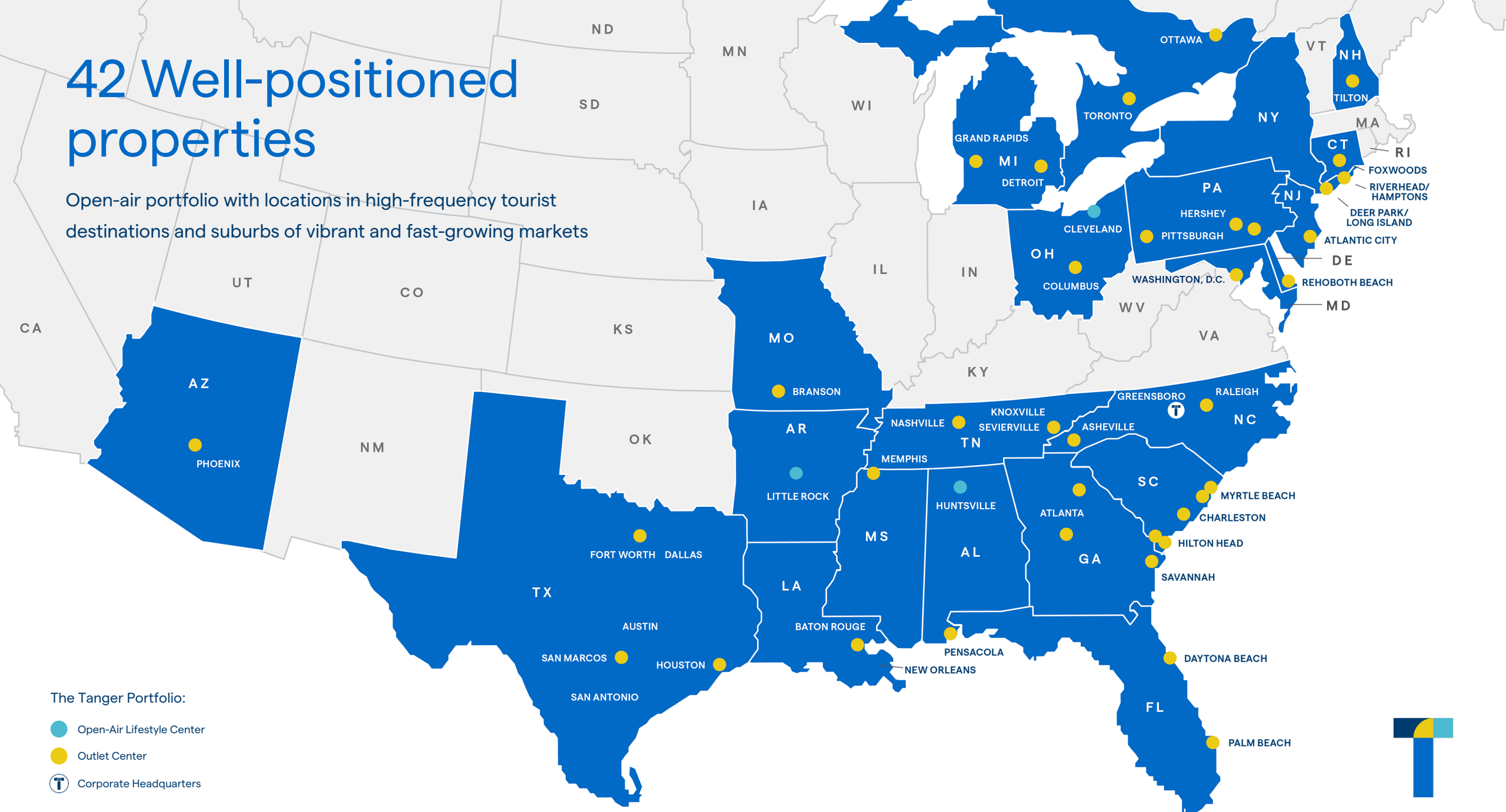
Sources: 2023 Alexander Babbage Trade Areas, 2023 ESRI Demographics



Market Retail	DISTANCE (Miles)	DRIVE TIME (Minutes)
ONE Daytona	2	9
Volusia Mall	2	10
The Pavilion at Port Orange	8	17
Oviedo Mall	39	50
Altamonte Mall	41	49
Waterford Lakes Town Center	47	63
St. Augustine Premium Outlets	53	51
Mall at Millenia	54	61
Orlando Outlet Marketplace	55	60
Orlando International Premium Outlets	55	61
Orlando Vineland Premium Outlets	62	77
Disney Springs	62	75
Lake Buena Vista Factory Stores	64	79

# 42 Well-positioned properties

Open-air portfolio with locations in high-frequency tourist destinations and suburbs of vibrant and fast-growing markets



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**Tanger**<sup>®</sup>