



LOYAL GUESTS. UNBEATABLE VALUE.



Asheville's premier shopping destination

The exclusive outlet center in Asheville, situated among a thriving art, music, and food scene, all set against North Carolina's Blue Ridge Mountains.

ADDRESS

800 Brevard Rd., Asheville, NC 28806

MAJOR CITIES

Knoxville, TN (80 mi) Charlotte, NC (100 mi) Atlanta, GA (150 mi)

382K SF

Open-air shopping destination

MSA POPULATION

482,583 - Asheville, NC

60+ BRANDS

Top fashion and lifestyle retailers

TOURIST HUB

12.5 million visitors to Asheville, NC











TANGER ASHEVILLE

Prime location

Positioned to capture traffic on I-26 and tourist visitors to Biltmore Estate, a top paid attraction in the state.





120,000+ cars pass by per day on surrounding roadways¹



Nearest Major Airport
Asheville Regional Airport
3 miles south of the center



ASHEVILLE, NC RANKINGS

#1 Food Destinations in the U.S. Travel + Leisure

#2 Quality of Life Wallethub

#5 Best Beer Cities USA Today

#29 Best Places to Live U.S. News



REGIONAL ACCESSIBILITY

Major highways: I-26, I-40, I-240, Blue Ridge Parkway

I-26: Scenic highway through the Appalachian Mountains

Blue Ridge Parkway: One of the most popular routes through the National Park System



PROXIMITY TO MARKET DESTINATIONS

3 miles from North Carolina's #1 tourist destination, the Biltmore Estate

Nearby colleges & universities: 40K+ students within 50 miles

- Asheville-Buncombe Technical College
- University of North Carolina at Asheville
- Western Carolina University



A GROWING COMMUNITY

(proposed, planned or under construction within 10 miles)

- +3.1K Multi-Family Units
- +19 Hotels
- +2K Hotel Rooms

\$400M airport expansion

\$500M+ I-26 expansion

Source: CoStar

TANGER ASHEVILLE

Demographics

TRADE AREA

2.1M

2023 Population

42.4

Median Age

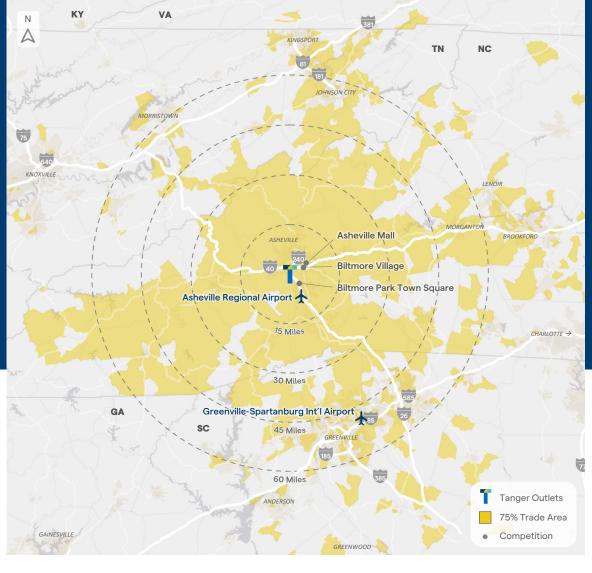
2.4%

2023-2028 Population Growth Rate

\$95K

Average Household Income U.S. \$106K

	Trade Area	15 Miles	30 Miles	45 Miles	Asheville, NC MSA
2023 Population	2,125,420	319,519	539,304	963,748	482,583
2023-2028 Pop. Growth	2.4%	2.5%	1.8%	1.8%	2.0%
Households	856,411	137,978	233,685	404,875	208,770
Avg. HH Income	\$95,131	\$98,860	\$92,608	\$87,692	\$93,988
Median Age	42.4	43.9	46.1	45.1	45.3





Market Retail	DISTANCE (Miles)	DRIVE TIME (Minutes)	
Biltmore Park Town Square	4	11	
Biltmore Village	4	17	
Asheville Mall	6	15	

